

P O R T F O L I O

CEREN AÇIKSÖZ

CONTENTS

CHARCOAL

MIXED DRAWINGS

LOGO

3 EXAMPLES ARE GIVEN

CORPORATE IDENTITY DESIGN

MARMARAGES PROJECT

BROCHURE DESIGN

MENU DESIGN

POSTER DESIGN

JAZZ PROJECT

PHOTOS

MIX



CEREN AÇIKSÖZ

15 August 2006

İzmir, Turkey

cerenaciksoz@gmail.com

+90-537-259 5180



ILLUSTRATION

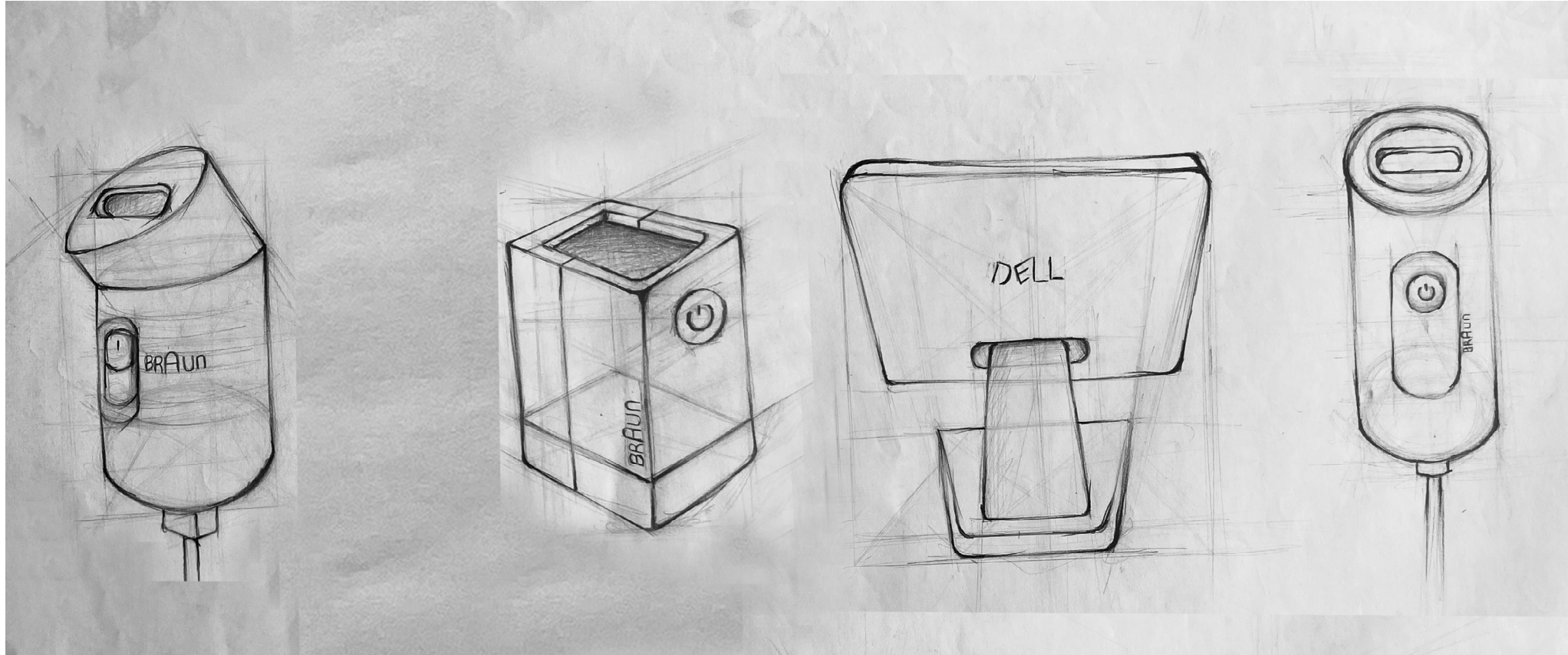
In this portfolio, you'll get a glimpse into my initial encounters with sketching and the early stages of my artistic exploration.

Each stroke on paper represents a part of my drawing journey. From those initial rough sketches to experimenting with shading and adding simple details, I've tried to capture the joy I've found in every stage of my progress.

This portfolio serves as an introduction to the world of drawing for beginners. I've aimed to express emotions through simple lines, reflecting the progress I've made in my learning process through each piece.



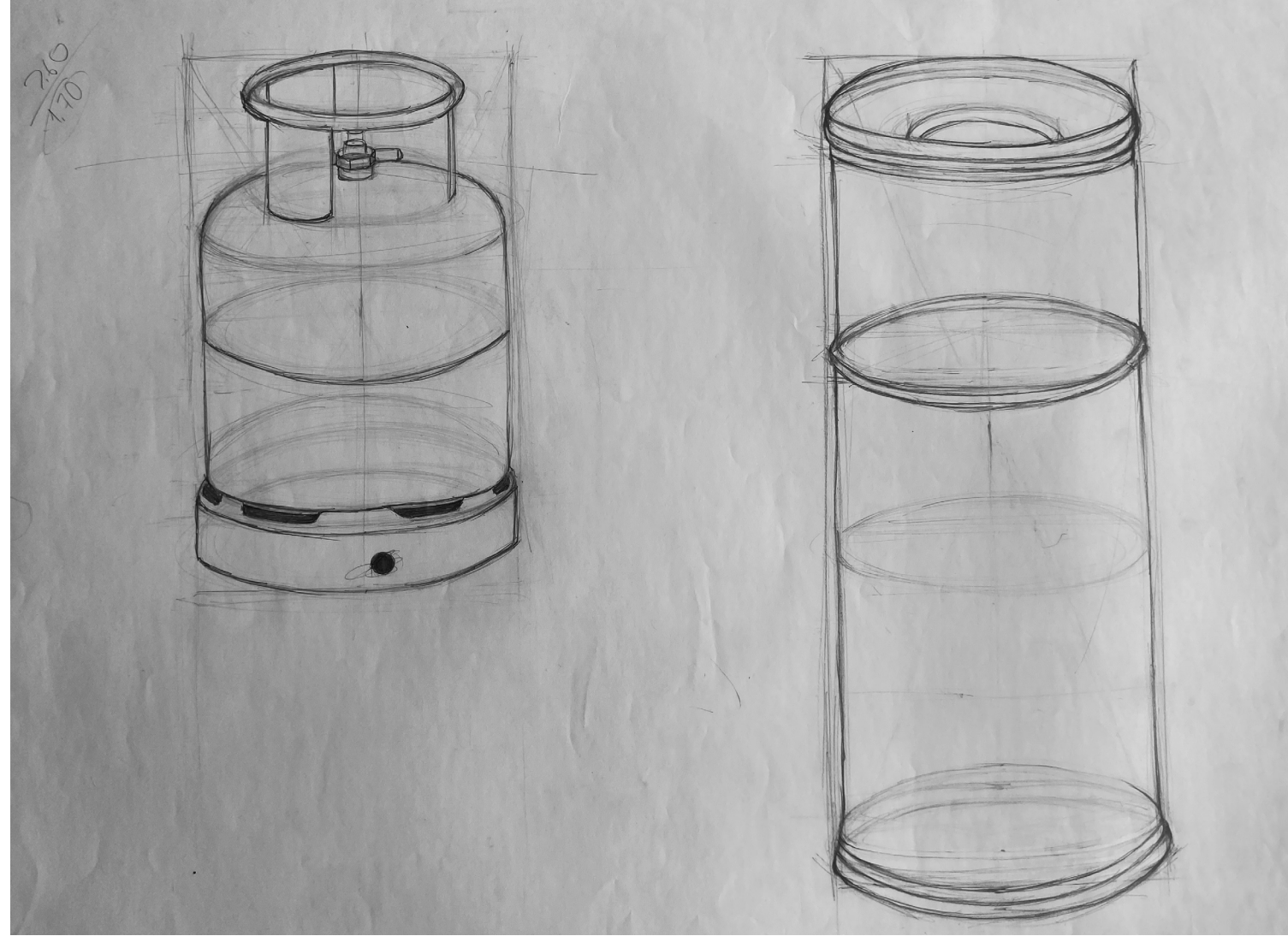
Though simple, these drawings are the beginning to learning about shapes which then create art if applied properly. It's a small step yet it holds the start of a new path forward.



My drawings of the objects around me on my journey with the excitement of the unknown and the discovery of my new skills.



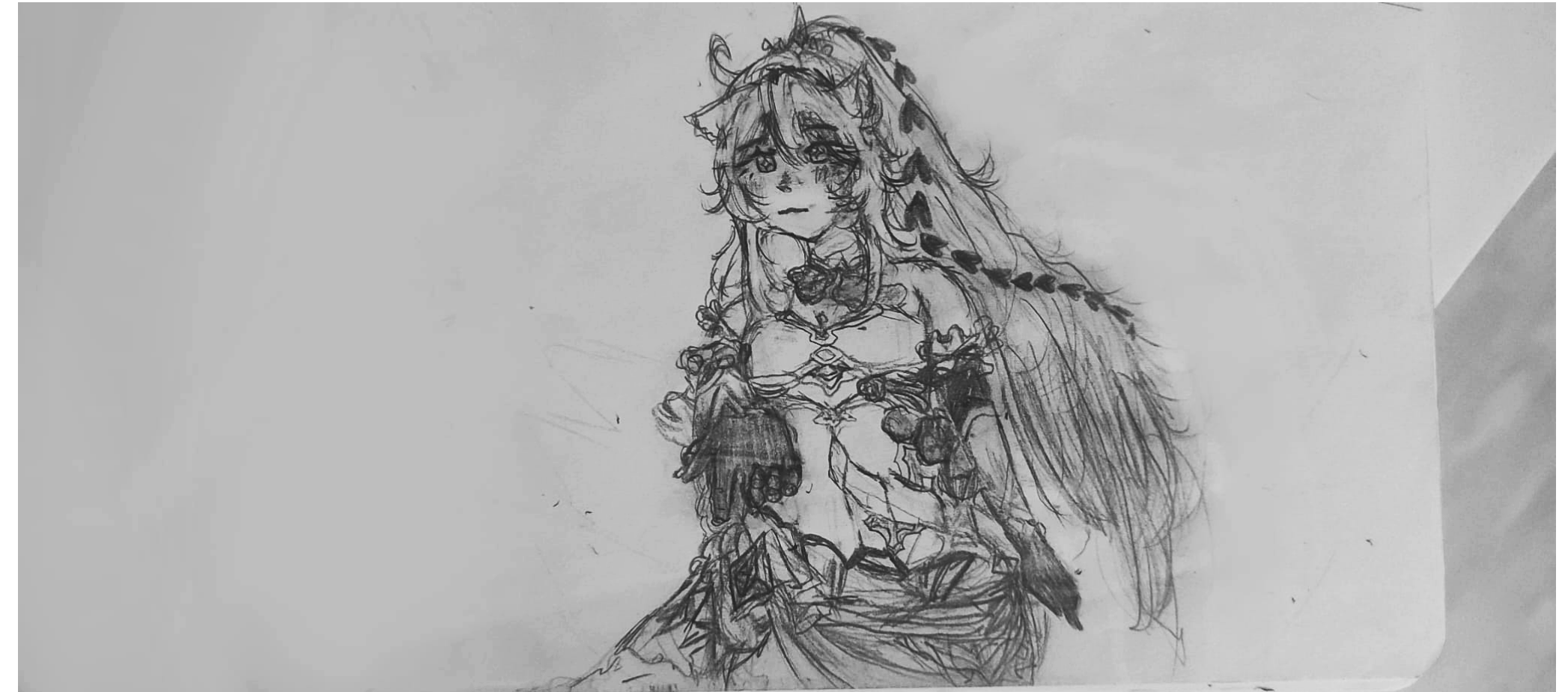
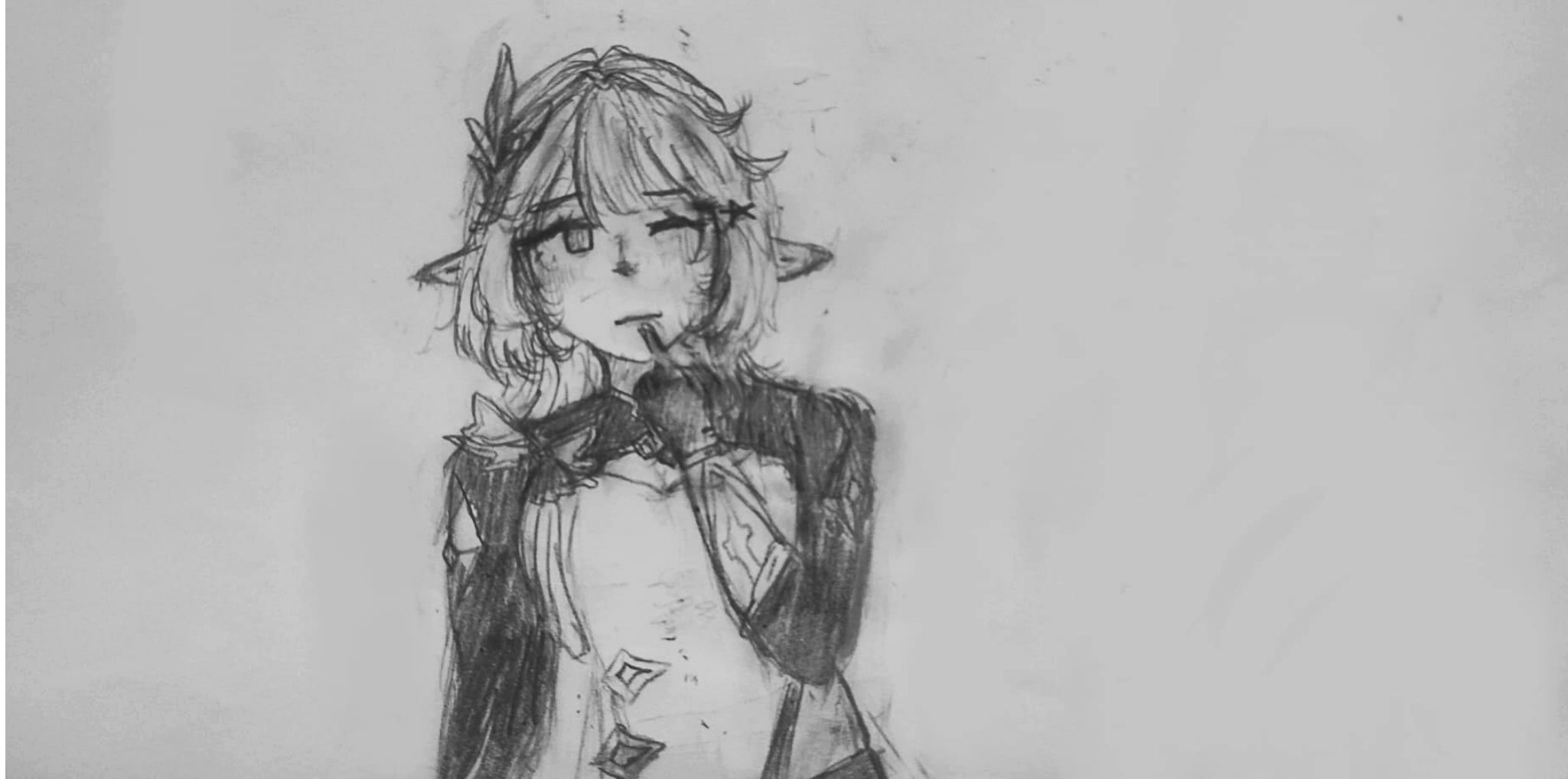
Influenced by the media around me, I started teaching myself about anatomy and started to draw characters that inspired me.



My charcoal drawing to reflect shadows and details.

This drawing is one of my few realistic pieces, I wanted to depict the beauty of people including their beauty marks such as moles and freckles along with pimples to show that people don't need to fit into a certain beauty standart to be considered pretty.





After experimenting with my art and trying out new things I finally started finding my own art style and continued drawing characters that motivated me.



One of my first attempts on digital art; in the process of making this piece I learned multiple ways to draw efficiently and learned how to make use of the tools provided digitally. It opened a new door for me.



At its core, the design encapsulates profound meanings that reflect the values and mission of your brand. Every line and color has been carefully chosen to emphasize the personality of your brand and forge a deep connection with your target audience.

The color palette has been meticulously curated to enhance your brand's potential for emotional engagement. Each color plays a unique role in conveying your brand's message and infusing emotion into the design. The geometry and composition of the design aim to highlight the professionalism and innovation of your brand, instilling a sense of trust.

More than just a mark, this logo design represents an unforgettable icon of your brand. It extends an invitation to the audience to explore the powerful meanings and values embedded in your brand's essence. It's an artful representation of your brand's identity, making it more than just a logo; it's a visual storyteller.

MUGAS



Mugas clothing brand stands as a representative of unique style and original fashion sensibility. The label logo of Mugas has been meticulously crafted to reflect the sophistication and contemporary touch at the heart of the brand.

This distinctive label acts as a signature, narrating the story behind every stitch and fabric. Each intricate detail emphasizes the quality, elegance, and style that define the essence of Mugas. The Mugas clothing brand is not just a garment; it symbolizes a lifestyle.

The color selection for the label has been carefully made to mirror the brand's energy and dynamism. Every hue is chosen with precision to highlight the unique and appealing features of Mugas' fashion. The elegant design of the label reflects the aesthetic vision and modern edge of the brand, completing the style of anyone wearing Mugas clothing.

Designed to complement your style and provide a unique fashion experience, the Mugas label logo speaks volumes about the brand's quality and distinctiveness. With this label, each piece of clothing carries the original style of Mugas, offering a personal expression space for fashion enthusiasts.

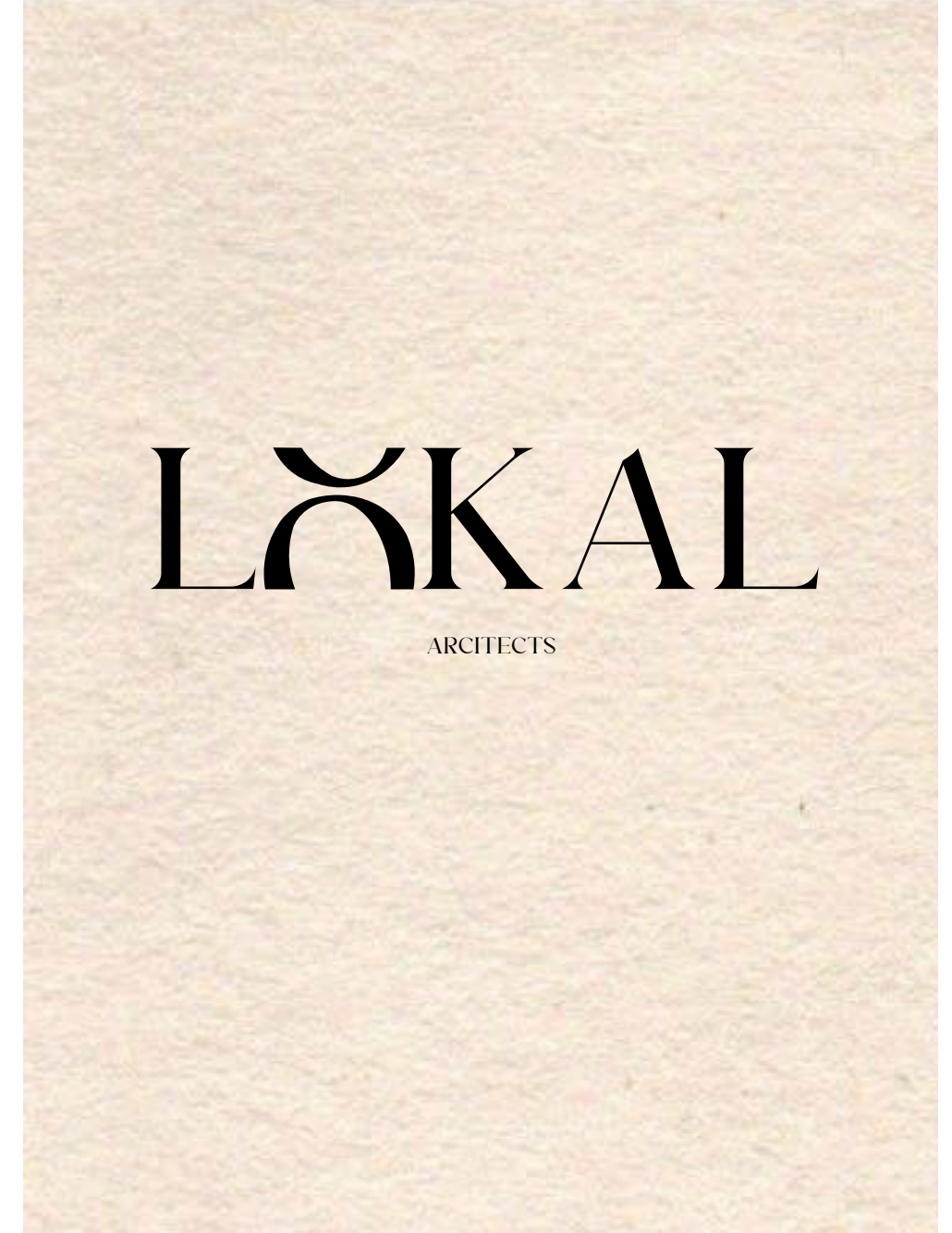
LOKAL

Lokal Architecture is an innovative design studio representing the perfect fusion of aesthetics and functionality. The logo of Lokal reflects a point where architecture and art embrace, embodying an approach that harmonizes the beauty and practicality of design.

At the core of the logo, geometric elements express a modern and urban touch, while the color palette exuding a sense of natural warmth reflects Lokal Architecture's sustainable and intimate design philosophy.

Every line, every angle signifies Lokal's design principles, portraying a meticulous attention to making your projects unique and distinctive. Lokal Architecture introduces a fresh perspective to the design world by blending creativity and functionality.

With a focus on the essence of space and the user's needs in every project, Lokal Architecture delivers original designs where aesthetics and function exist in perfect harmony. With Lokal, each project celebrates the masterful convergence of form and function, adding uniqueness and character to your spaces.





İG AVİZE

İG Avize stands as a brand shining in the radiance of elegance and distinctive design. The new logo captures the essence of the brand, representing a perfect fusion of light and aesthetics.

This unique logo, with its delicate details and graceful lines, emphasizes the superior quality and aesthetic understanding of İG Avize. Each curve, each form symbolizes the creativity and uniqueness of the brand's chandeliers.

The color palette chosen for the logo reflects the diversity and design richness of İG Avize. The colors are carefully selected to complement the brand's extensive range of products, highlighting the unique beauty of each chandelier.

The new logo of İG Avize not only represents a lighting product but also serves as an aesthetic expression, standing out as a signature that carries the dance of elegance and light to every space.

BROCHURE DESIGN

Graphic design cleverly highlights your brochure brand and makes it unforgettable. The logo, color palette, typography and other visual elements reflect the character of your brand, giving viewers the opportunity to form a deep connection with your brand.

Color selection is vital to conveying your brand's emotions and messages. Typography should reflect your brand style and increase the readability of your message. The logo serves as the symbol of your brand and internalizes its values, mission and vision.

The brochure increases your brand's credibility, supports customer loyalty and provides competitive advantage.

Creating a brochure carefully, keeping it updated and maintaining it is critical to ensuring your brand stands out and leaves a lasting mark. Creating a memorable brand identity lays a solid foundation for your brand's success.

GESS MENU

SICAK KAHVELER	ÇAYLAR
LATTE 85.00 TL	BARDAK ÇAY 10.00 TL
CARAMEL LATTE 70.00 TL	FINCAN ÇAY 15.00 TL
VANİLYA LATTE 70.00 TL	
HAZELNUT LATTE 70.00 TL	
MOCHA 70.00 TL	
WHITE CHOCOLATE MOCHA 70.00 TL	
AMERICANO 60.00 TL	
ESPRESSO 55.00 TL	
DOUBLE EXPRESSO 65.00 TL	
FİLTRE COFFE 55.00 TL	
CARAMEL MACCHIATO 55.00 TL	
CAPPUCCİNO 65.00 TL	
AFFOGATO 65.00 TL	
SICAK İÇECEKLER	BITKİ ÇAYLARI
SICAK ÇİKOLATA 65.00 TL	YEŞİL ÇAY 60.00 TL
SICAK ÇİKOLATA MASHMALLOW 70.00 TL	PAPATYA ÇAYI 60.00 TL
SAHLEP 70.00 TL	ADA ÇAYI 60.00 TL
	KIŞ ÇAYI 60.00 TL
	NANE LİMON 60.00 TL
	ELMA ÇAYI 60.00 TL
	KUŞBURNU ÇAYI 60.00 TL
	EKİNEZYA ÇAYI 60.00 TL
	MELİSA ÇAYI 60.00 TL
	BEZİNE 60.00 TL
	BİLİMBUR 60.00 TL
	ZENCİPİLLİ YEŞİL ÇAY 60.00 TL
SICAK İÇECEKLER	SOĞUK KAHVELER
SICAK ÇİKOLATA 65.00 TL	İÇE LATTE 85.00 TL
SICAK ÇİKOLATA MASHMALLOW 70.00 TL	İÇE CARAMEL LATTE 70.00 TL
SAHLEP 70.00 TL	İÇE VANİLYA LATTE 70.00 TL
	İÇE MOCHA 70.00 TL
	İÇE WHITE CHOCOLATE MOCHA 75.00 TL
	İÇE AMERICANO 60.00 TL
	İÇE FİLTRE COFFE 55.00 TL
TÜRK KAHVESİ ÇEŞİTLERİ	SOĞUK İÇECEKLER
TÜRK KAHVESİ 40.00 TL	COCA COLA 35.00 TL
TÜRK KAHVESİ PEYNER 60.00 TL	FANTA 35.00 TL
TÜRK KAHVESİ DAKLA SAZ ARKALI 45.00 TL	SPRITE 35.00 TL
TÜRK KAHVESİ DİO ÇİLEK ARKALI 45.00 TL	FUSE TEA 35.00 TL
TÜRK KAHVESİ PORTKAL ARKALI 45.00 TL	ÇAYLIMONÇİTİLMİNDO 6.00 TL
TÜRK KAHVESİ KUMCA 65.00 TL	



ÇORBALAR	SALATALAR	MENÜLER	TATLILAR
MERCİMEK ÇORBASI 30.00 TL	SEBZELİ TAVUK SALATA 140.00 TL KARABACIK, TAVUK, NANE, MISIR, ÇİĞER, DOMATES, ZEYTUN, LİMON, SOĞUK	KÖRİ SOSLU TAVUK & KREMALİ MAKARNA & SALATA 140.00 TL	TRİLEÇE 60.00 TL
YAYLA ÇORBASI 30.00 TL	EGE SALATA 130.00 TL KARİŞİK YEŞİLİK, RYAZ PEYNER, FANJE, MISIR, ÇİĞER, ZEYTUN	BARBEKÜ SOSLU TAVUK & KREMALİ MAKARNA & SALATA 140.00 TL	MAGNOLYA 80.00 TL
MAKARNALAR	PANZENELLA 130.00 TL KARİŞİK YEŞİLİK, TULUM PEYNERİ, FELSÖN, NANE, ÇİĞER, DOMATES <td>MANTAR SOSLU TAVUK & KREMALİ MAKARNA & SALATA 140.00 TL</td> <td>PROFİTEROL 80.00 TL</td>	MANTAR SOSLU TAVUK & KREMALİ MAKARNA & SALATA 140.00 TL	PROFİTEROL 80.00 TL
BEŞAMEL SOSLU FIRINDA MAKARNA 55.00 TL	TON BALIKLI SALATA 140.00 TL KARİŞİK YEŞİLİK, RYAZ PEYNERİ, FELSÖN, NANE, ÇİĞER, DOMATES, TON BALIĞI	MANGAL TADINDA TAVUK KANAT & KREMALİ MAKARNA & SALATA 140.00 TL	SAN SEBASTIAN SAGE 110.00 TL
SPAGHETTI BOLONEZ 75.00 TL KIRMIZI DOMATES SOS, PARMESAN PEYNERİ	TAVUKLU SEZAR SALATA 130.00 TL TAZE MARUL, ZARARA TAVUK (DÖĞÜSÜ) SEZAR SOS	SARIMSAKLI LİMON SOSLU TAVUK DÖĞÜSÜ & KREMALİ MAKARNA & SALATA 140.00 TL	SAN SEBASTIAN ÇİKOLATA 120.00 TL
SPAGHETTI NAPOLİTAN 70.00 TL DOMATES SOS, PARMESAN PEYNERİ	ÇİTİR FİNGER SALATA 130.00 TL KARİŞİK YEŞİLİK, ÇİTİR TAVUK PARÇACIKLARI, DOMATES, MISIR	ÇİTİR TAVUK & KREMALİ MAKARNA & SALATA 140.00 TL	CHEESECAKE 80.00 TL
PENNE ALFREDO 80.00 TL TAVUK, MANTAR, KREMALİ SOS, PARMESAN PEYNERİ	ÇİTİR TAVUK & KREMALİ MAKARNA & SALATA 140.00 TL	MAĞAZLAMA TAVUK & KREMALİ MAKARNA & SALATA 140.00 TL	HAVUÇLU TARÇINLI KEK 40.00 TL
KREPLER	TOSTLAR		KEK BROWNİE 80.00 TL
MANTARLI KREP 110.00 TL KAŞAR PEYNERİ İLE	KAŞARLI TOST 80.00 TL PATATES KIZARTMADI İLE		SUFLE 60.00 TL
TAVUKLU KREP 120.00 TL KAŞAR PEYNERİ İLE	SUCUKLU TOST 60.00 TL PATATES KIZARTMADI İLE		COOKIE 40.00 TL
JAMBONLU KREP 120.00 TL KAŞAR PEYNERİ İLE	SUCUKLU KAŞARLI TOST 70.00 TL PATATES KIZARTMADI İLE		WAFFLE 130.00 TL
KARİŞİK KREP 135.00 TL BEŞAMEL, SOLTAN, DOMATES SOS, KAŞAR PEYNERİ			ÇİLEKLI MILFOY 40.00 TL
LAZANVA 100.00 TL BEŞAMEL, SOLTAN, DOMATES SOS, KAŞAR PEYNERİ			TART MÜLLÜ ÇİKOLATA LİMONLU FİRTLE LİMON 80.00 TL
			ÇİKOLATALI ÇÖREK 40.00 TL
			KAHVELİ ÇİTİR BÖREK 40.00 TL
			TIRAMISU 85.00 TL
			FROZEN
			NANE LİMON 70.00 TL
			ÇİLEK 70.00 TL
			YEŞİL ELMA 70.00 TL
			KARPUZ 70.00 TL
			ORMAN MEYVESİ 70.00 TL
			MUZ 70.00 TL
			KİVİ 70.00 TL
			MILKSHAKE
			ÇİLEK 70.00 TL
			ÇİKOLATA 70.00 TL
			VANİLYA 70.00 TL
			MUZ 70.00 TL

POSTER DESIGN

Poster design is a critical visual tool used to promote an event, product or service, attract attention and impress the audience. For a poster to be impressive, it is important to focus on a set of basic principles. First, simplicity and clarity should be at the forefront; By avoiding clutter, a clean design allows the audience to quickly understand the message. The visual hierarchy guides the viewer by establishing a balance between the title, subtitle and main image. Color and contrast can increase the conspicuousness of the banner; However, the color palette must be balanced and meaningful. Font selection is critical for the readability of the texts and brand compatibility. Communication-oriented messages should clearly state what the poster will offer to the audience. A striking poster design should immediately attract the viewer, convey information quickly and reach the target audience by leaving an unforgettable impression. Therefore, creativity is important in the process of pushing boundaries and creating a strong design.



The 24th International Jazz Festival is a remarkable festival that takes place at certain times of the year and offers entertaining moments to people. In the study, a poster was designed for the festival.



One of the important steps for an effective graphic design is impressive photography. There are basic principles that should be taken into consideration in this process. First, understanding and applying composition knowledge is key to enhancing the visual appeal of photographs. Depth can be gained with the use of light, correct exposure and shadow effects. Different perspectives and angles can make even a mundane topic interesting.

Color harmonies and choosing the right color palette increase the emotional impact of images. Determining a focal point and adding a story to the photo is also one of the ways to establish a strong connection with the viewer.

Additionally, knowing the technical specifications of the camera and learning through trial and error forms the basis of effective shooting. Finally, constantly experimenting, examining and analyzing different styles is an important part of developing creativity. These basic principles are key to creating powerful and impactful visuals during the graphic design process.



May 2023 Turkey Bergama trip



2023 August Germany Kolnmesse / Cologne Cathedral



A village in Bergama, May 2023



Muğla Bozburun is a bay where green and blue intersect.



Bosphorus cruise by ferry on a peaceful day on the Bosphorus

A cloud that attracts attention while passing by a bay during a boat trip in Datça. It looked like a cat.



CEREN AÇIKSÖZ
