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creative
PORTFOLIO

BY BHASKAR MENON

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ABOUT ME

A passionate and self-taught artist on a journey of creative exploration. With no formal art education, my artistic odyssey began as a personal endeavor to express the unique visions dancing in my mind.

Through countless hours of experimentation, trial & error, I've cultivated a distinctive style that reflects not only my technical prowess but also the uncharted territories of my artistic soul.



**BHASKAR
MENON**

CREATIVE PORTFOLIO

personal SKILLS

My journey is marked by a set of personal skills that define my artistic identity. From the ability to self-learn and adapt to various mediums to a resilient spirit that persists through challenges, my skills encompass a unique blend of passion, adaptability & a keen eye for detail.

ILLUSTRATION

SKETCHING

CREATIVITY

LEADERSHIP

TEAMWORK

ADAPTABILITY

CREATIVE PORTFOLIO

software SKILLS

A designer with a flair for creativity and a toolkit filled with diverse software skills.

PROCREATE

ADOBE ILLUSTRATOR

ADOBE PHOTOSHOP

ADOBE INDESIGN

ADOBE AFTER EFFECTS

ADOBE PREMIER PRO

EDUCATION BACKGROUND

2018



HIGH SCHOOL

My high school years was a transformative period where I not only acquired essential academic knowledge but also honed critical thinking, time management & collaboration skills.

2021



BACHELOR OF COMMERCE

Armed with a keen analytical mindset and a comprehensive understanding of business principles & gaining a solid foundation in areas such as marketing & management.

2022



DIPLOMA IN GRAPHIC DESIGN

Deep dive into design thinking. Practical knowledge along with theory to understand the principals of good design. Worked on a conceptual magazine, branding & animation.

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work EXPERIENCE

I worked as a **Design Coordinator** for a duration of 6 months at *DesignTheme Innoventics*. As a Design Coordinator, I managed and facilitated communication between various teams involved in the design process. Coordinating with the team and with the clients ensured the smooth flow of information, deadlines & project specifications. Additionally, I played a key role in organizing and overseeing design related activities to achieve project goals efficiently.



project PORTFOLIO

My portfolio showcases a collection of impactful projects that reflect my skills, expertise and dedication.

ILLUSTRATION

2D ANIMATION

GRAPHIC DESIGN

PHOTOGRAPHY

CREATIVE PORTFOLIO

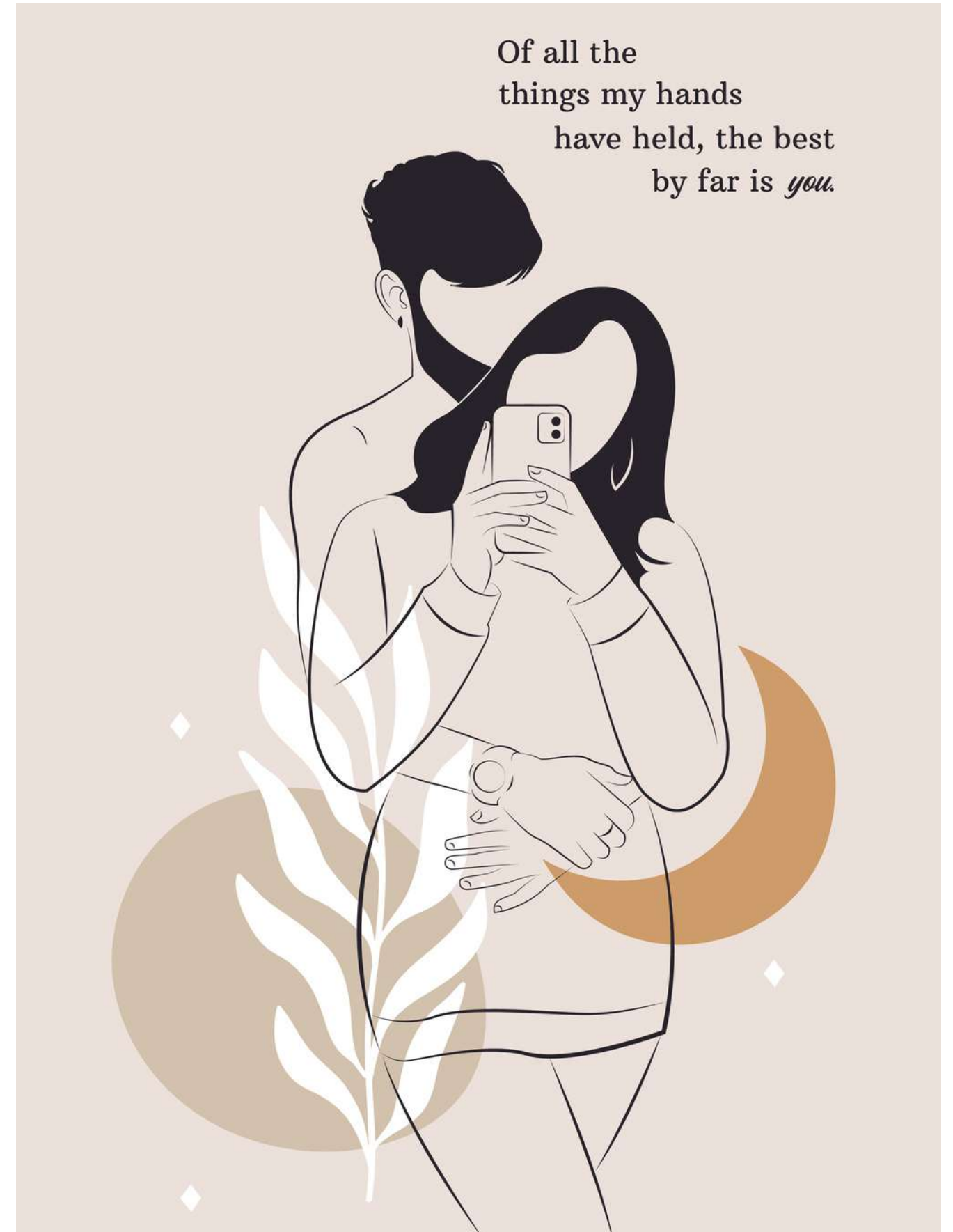
adobe illustrator & procreate
ILLUSTRATIONS

CREATIVE PORTFOLIO

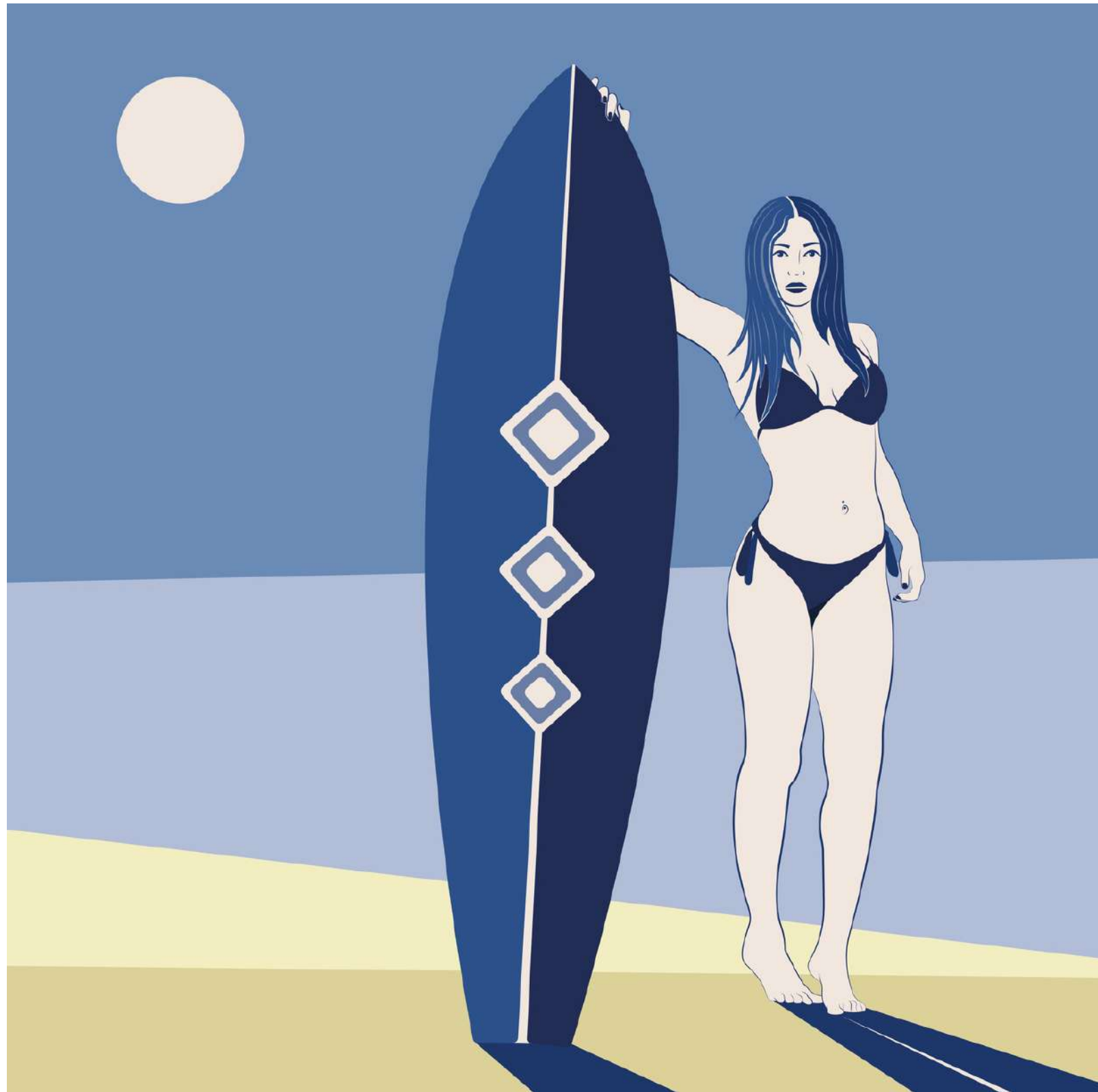
ADOBE ILLUSTRATOR

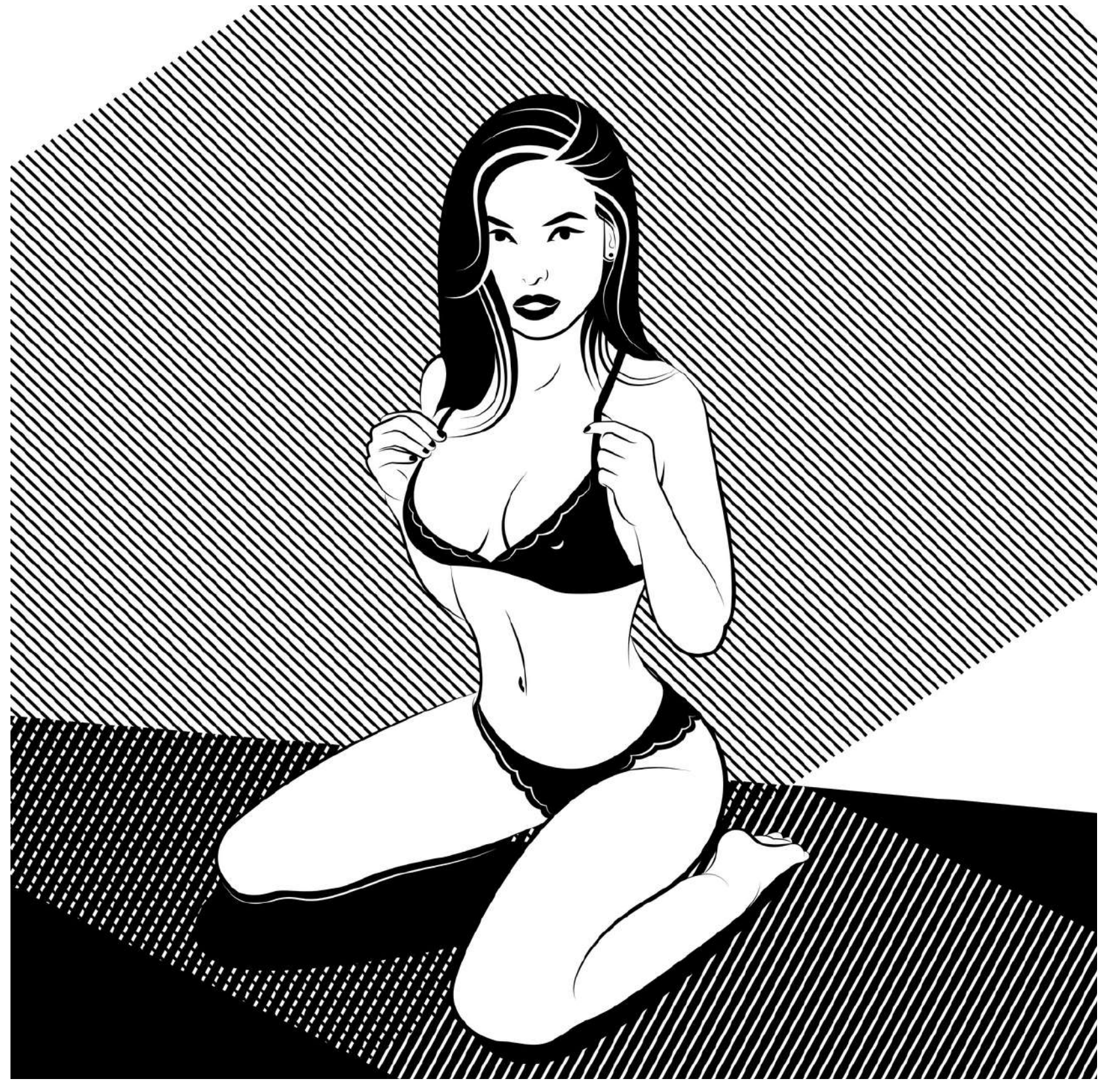
From precise vector graphics to intricate details, my work is a testament to the creative possibilities unlocked by Adobe Illustrator.











CREATIVE PORTFOLIO

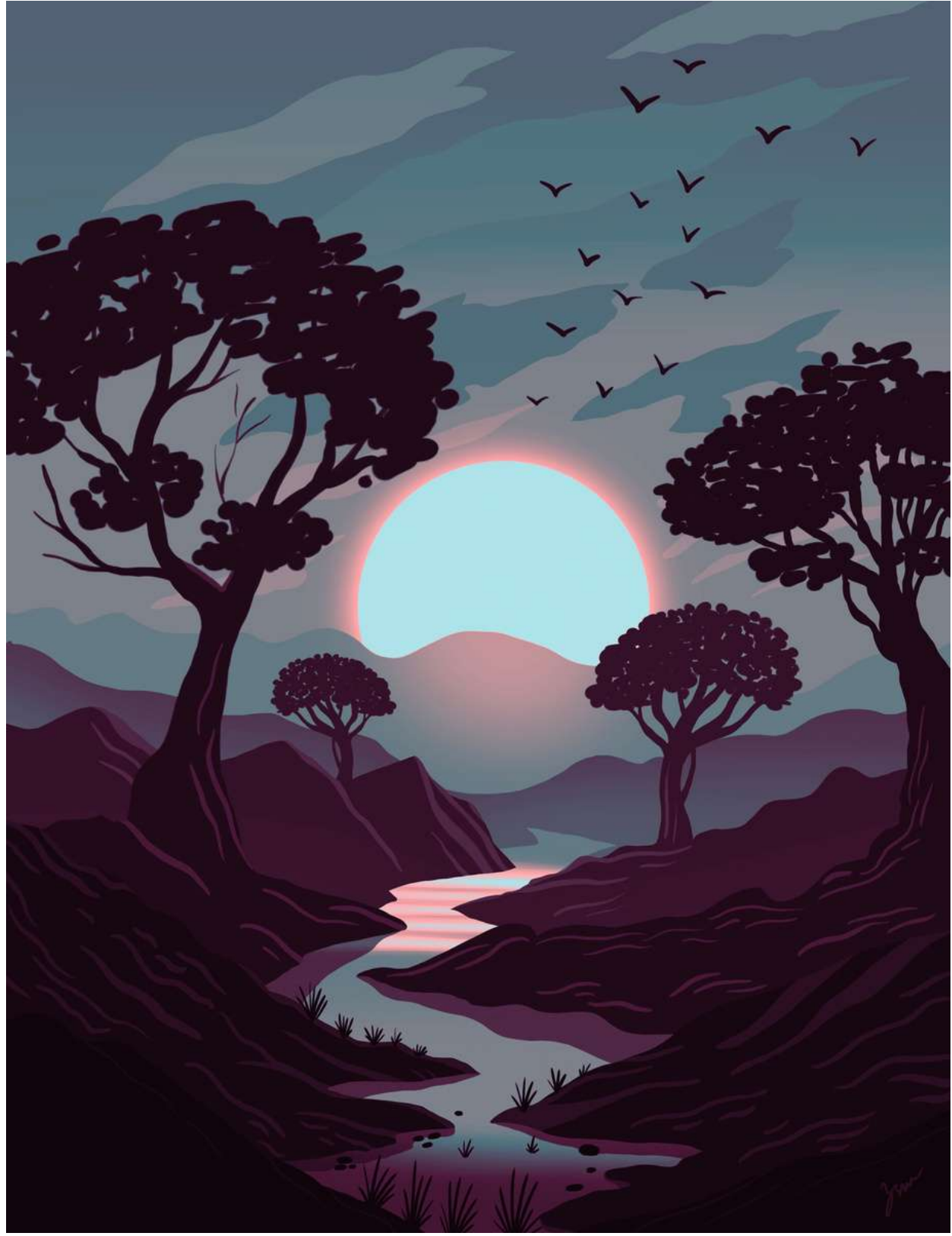


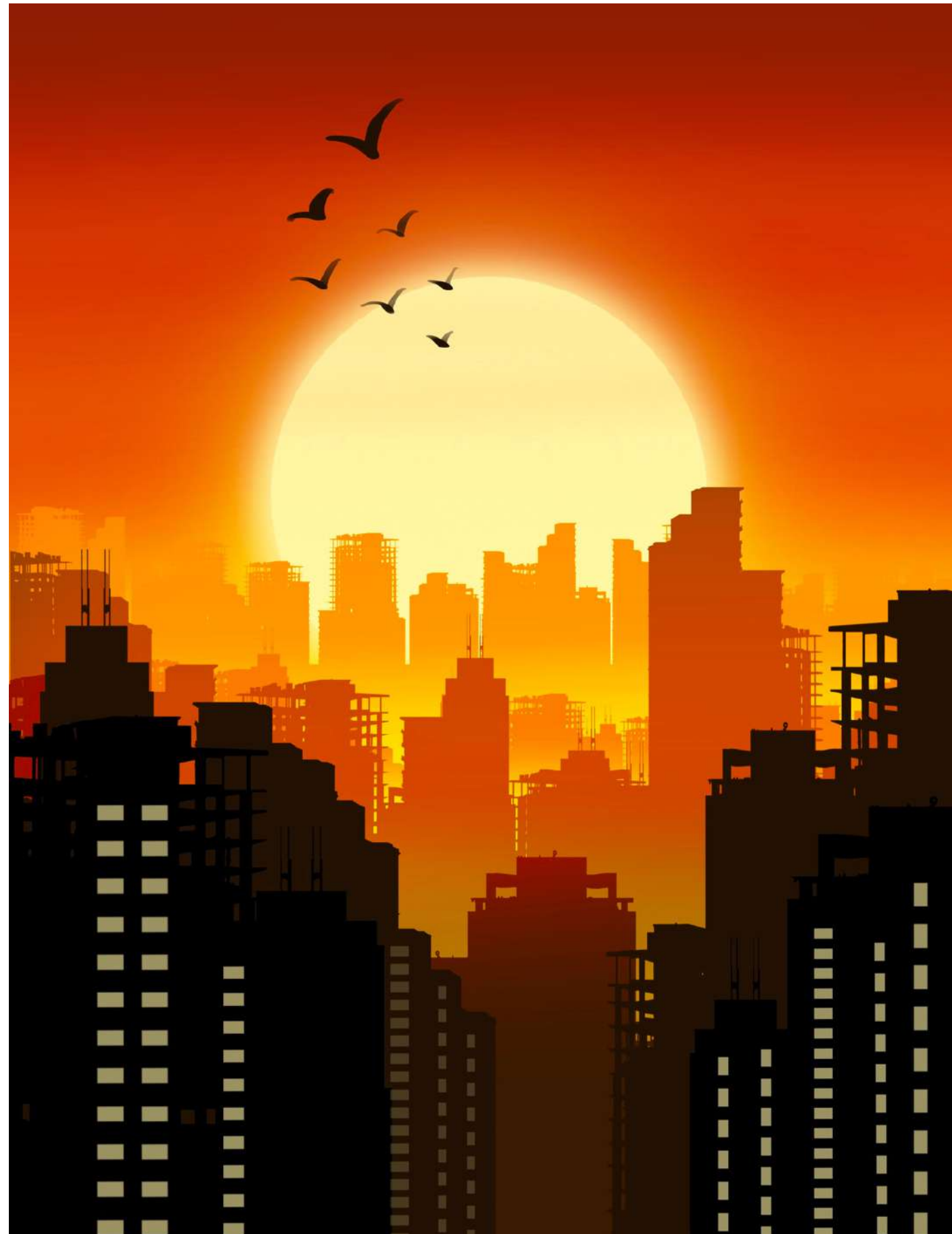
CREATIVE PORTFOLIO

PROCREATE

I explore the boundless possibilities of Procreate, turning inspiration into visually immersive digital artworks.

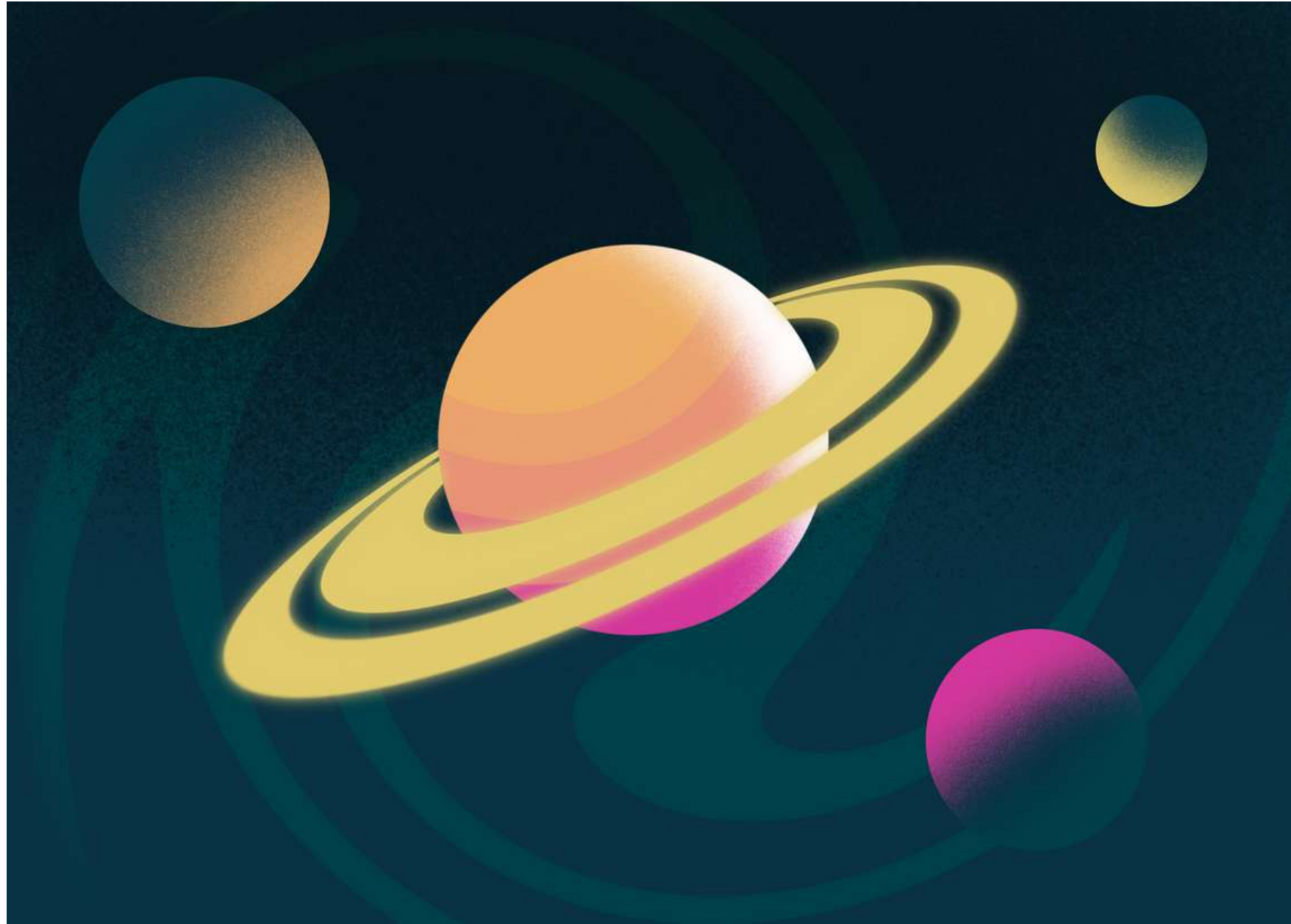






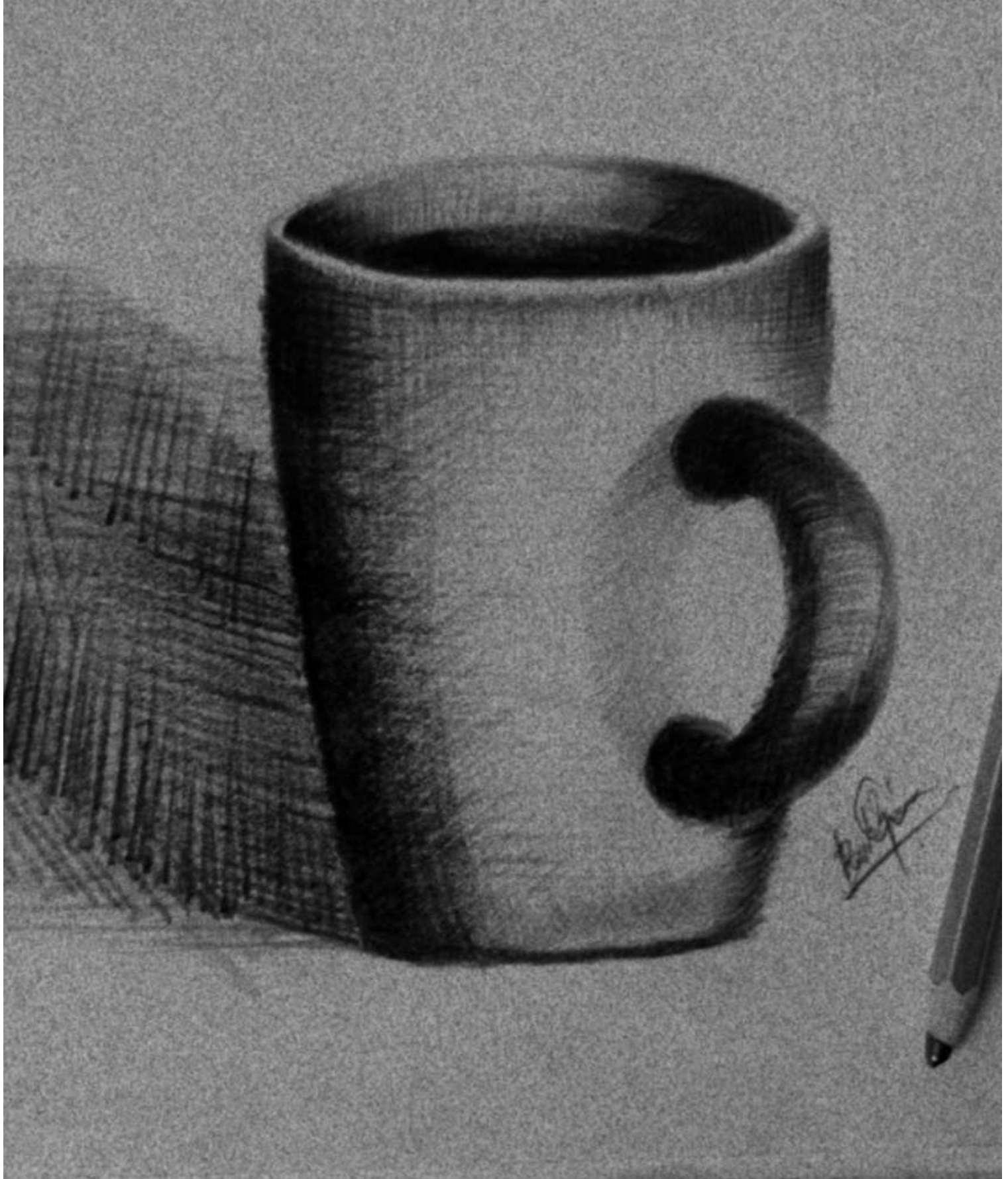






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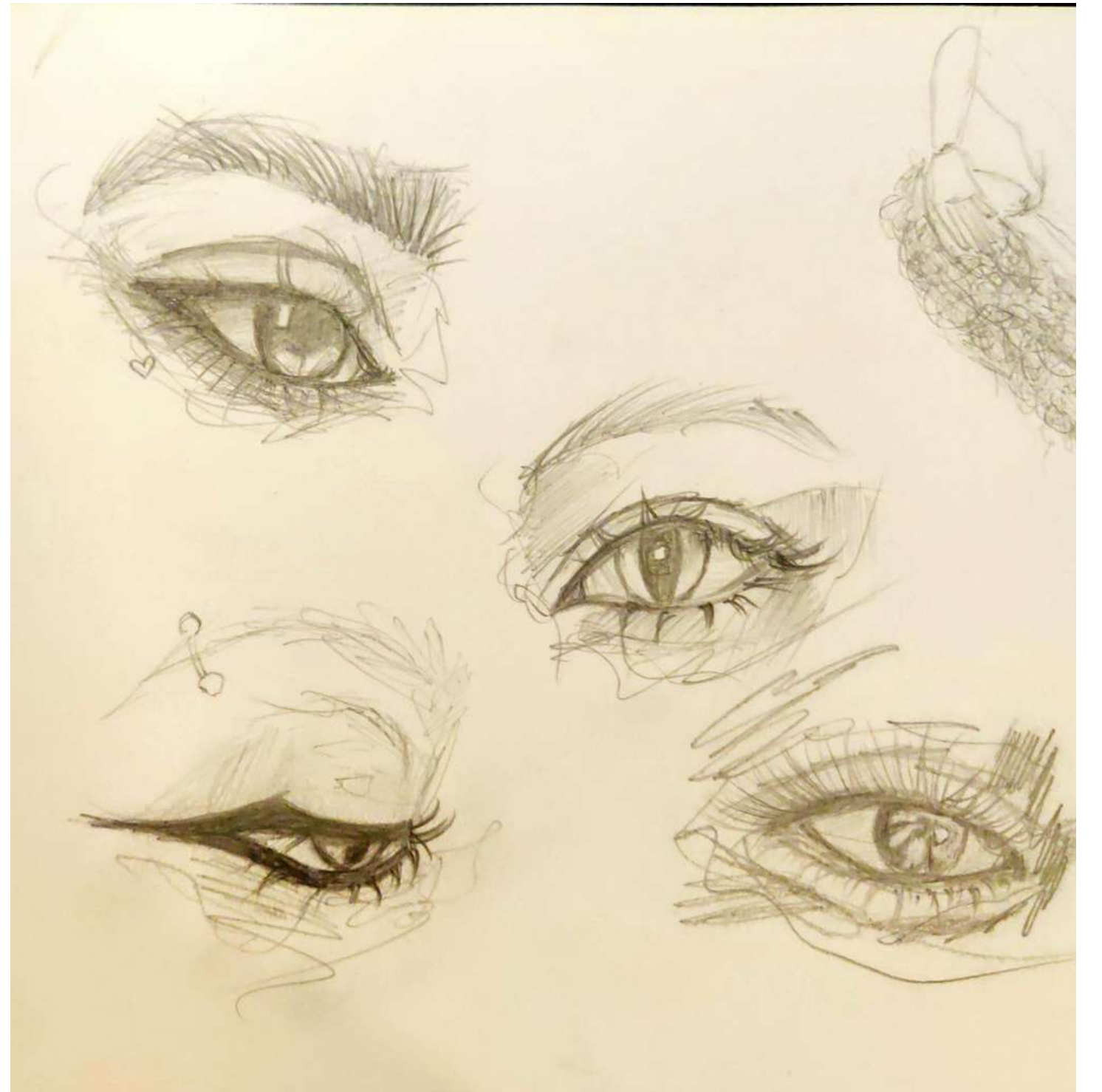
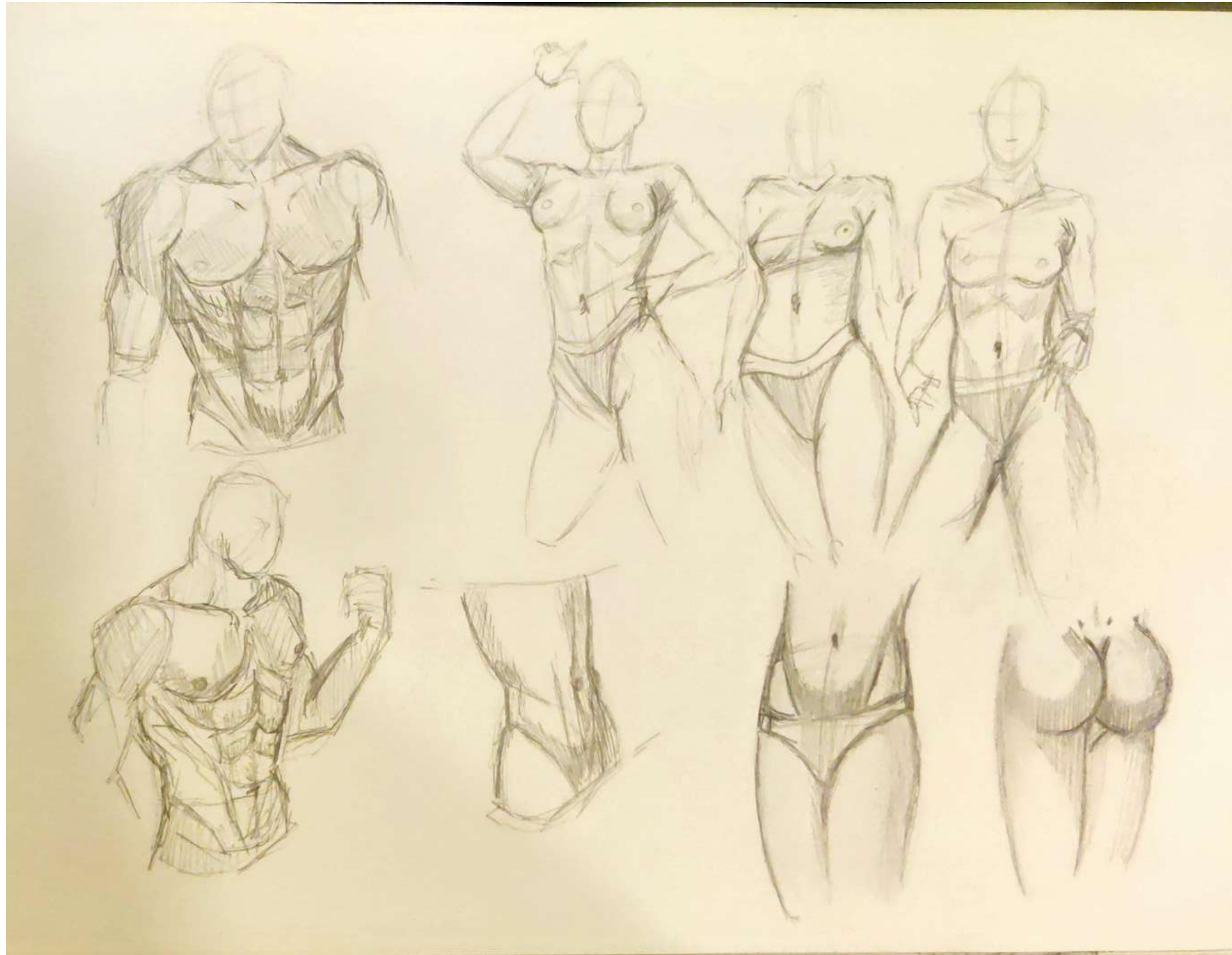
pencil & pen
SKETCHES







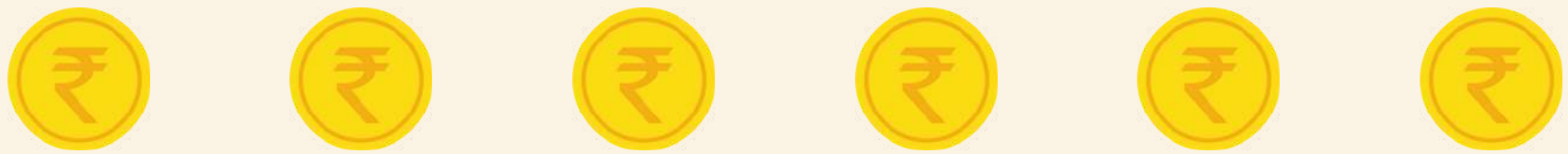
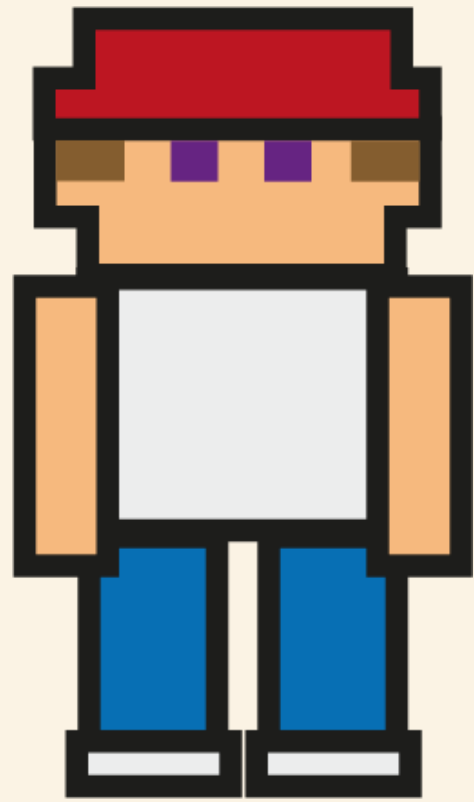
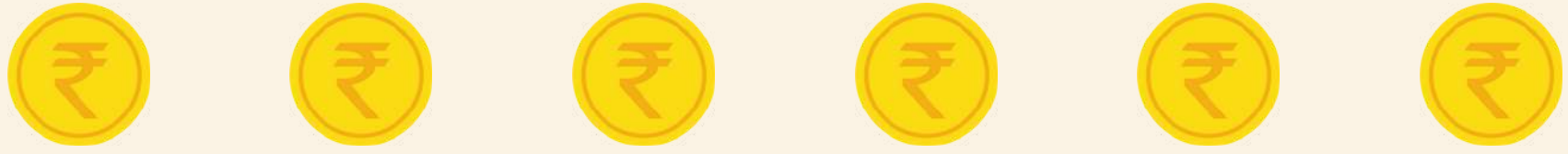






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adobe illustrator & after effects
2D ANIMATION

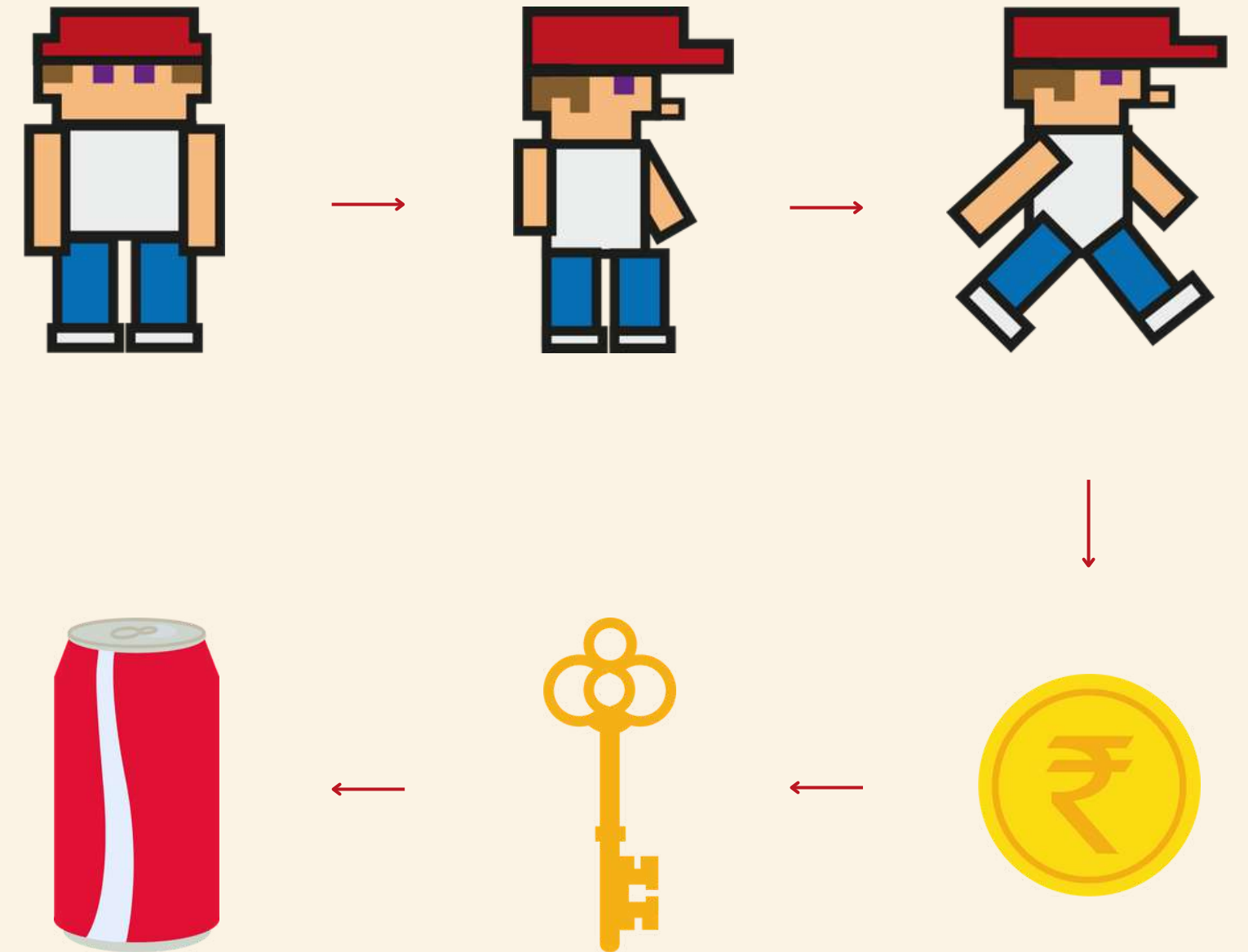


COLA QUEST

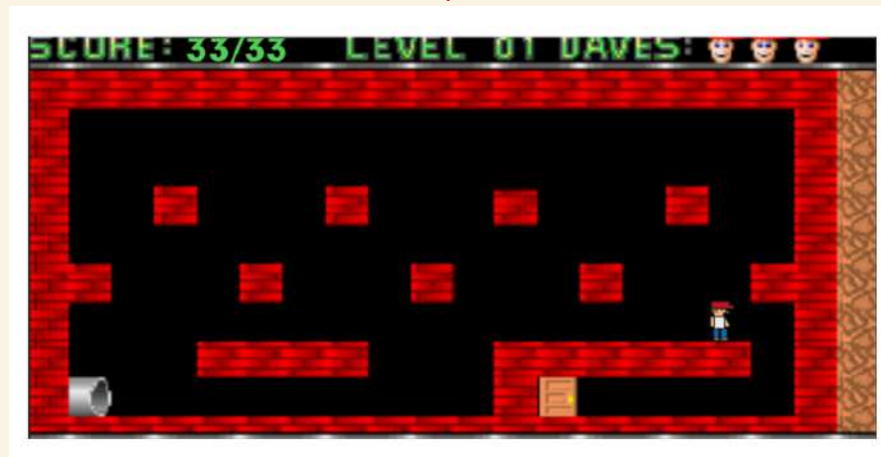
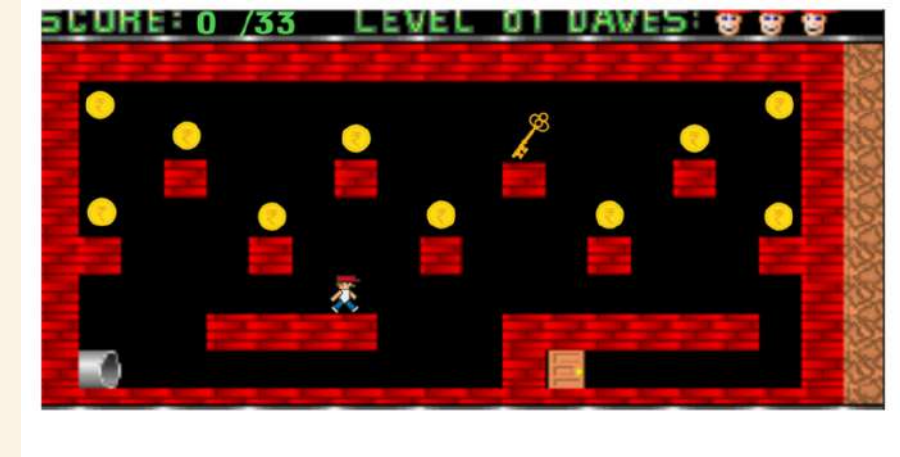
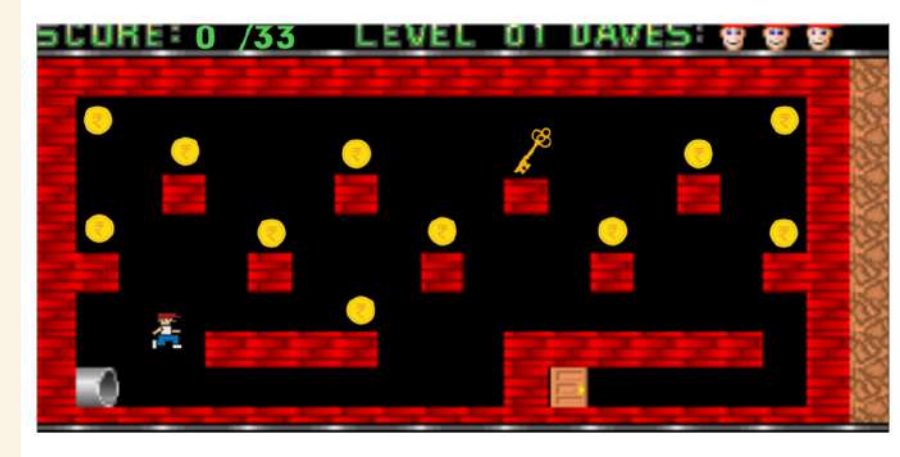
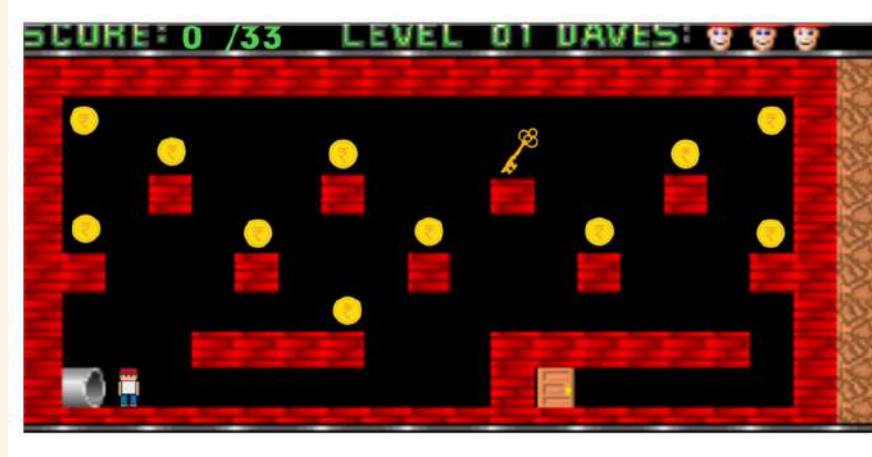


ABOUT THE PROJECT

Embark on a nostalgic journey with **ColaQuest**, a captivating 2D animation game that pays homage to the classic "Dangerous Dave" while introducing a refreshing twist – The quest for 11 golden coins and a key to unlock the door leading to a thirst-quenching, chilled Coca-Cola. Get ready for a fusion of vintage gaming charm and the timeless joy of everyone's favorite soda!

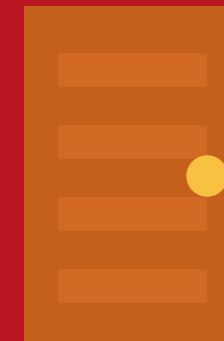
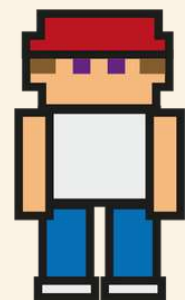


STORYBOARD





SCAN HERE



CREATIVE PORTFOLIO

adobe illustrator & photoshop
GRAPHIC DESIGN



**LOGO
DESIGN**

ABOUT THE PROJECT

Namaste yoga studio is a place where individuals come to find balance, embrace growth & discover their inner peace. Every element, from the choice of colors to the carefully crafted curves, tells a narrative of the yoga studio!



namaste
yoga studio

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NAMASKARA MUDRA

The joining of hands is believed to create a connection between the right and left hemispheres of the brain.

+



THE SPIRAL

It emphasizes the cyclical nature of life, seasons, and the interconnectedness of all living things.

+



LEAVES

Leaves are associated with certain yoga postures or sequences.

Ranteria

Aa

#0D5A59

R:13 G:90 B:89

C:87 M:38 Y:54 K:37

Eras Light ITC

Aa

#49A6A8

R:73 G:166 B:168

C:69 M:14 Y:37 K:1

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think different!

HEADSHOTS
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TBA BROOKLYN WEEKLY PROGRAM

7.11 MONDAY 9PM
FRIENDS
DJ SCRIBE, DJ MOMA

7.12 TUESDAY 10PM
ANTI-SOCIAL
TAIMUR, EDDIE KRILOV, PABLO ROMERO

7.13 WEDNESDAY 6PM
MOMENTUM/ROW
SIMON HEYLIGER, MEHR, KARLOS LEON, CAPO & BORISLAVA, THE MESS AROUND

7.14 THURSDAY 6PM
SIMONSAYS
SIMON WISH, VIVIANA TOSCANINI

7.15 FRIDAY 9PM

yoga

class

18 DEC 2022
6am to 8am

namaste

yoga studio

authentic healing educational

LUNCH SPECIAL FOR 2

with **Frankie Lee**

JULY 24

The **BOWERY ELECTRIC**
327 BOWERY, NYC · 212.228.0228 · TICKETS AT THEBOWERYELECTRIC.COM

STOOP
SALE!



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MAGAZINE DESIGN



ABOUT THE PROJECT

Insight Therapy is your gateway to understanding, nurturing & celebrating mental well-being. In the pages of my magazine, we explore the multifaceted dimensions of mental health, providing insights, stories & resources to inspire a journey towards mental resilience and flourishing.





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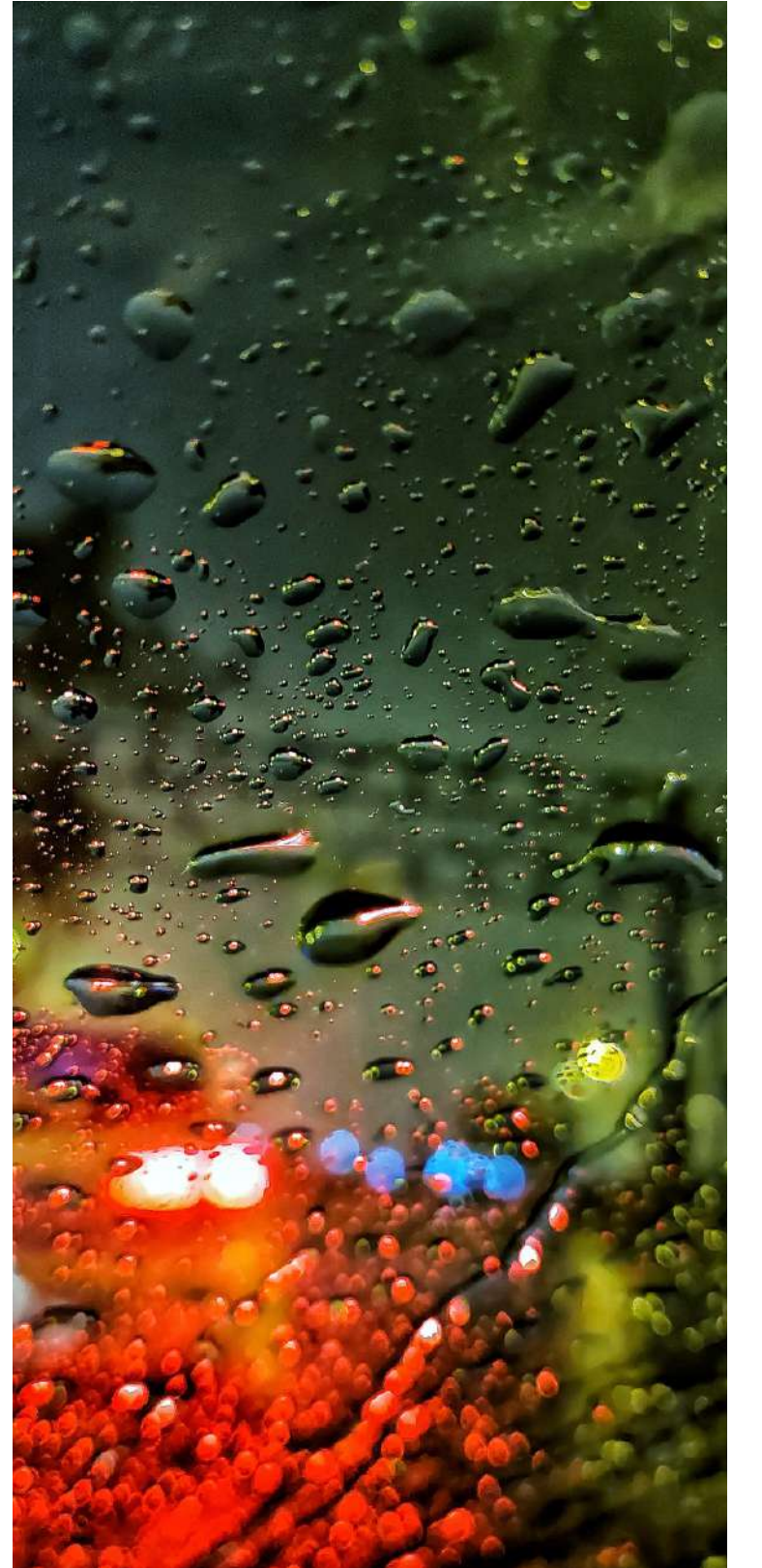
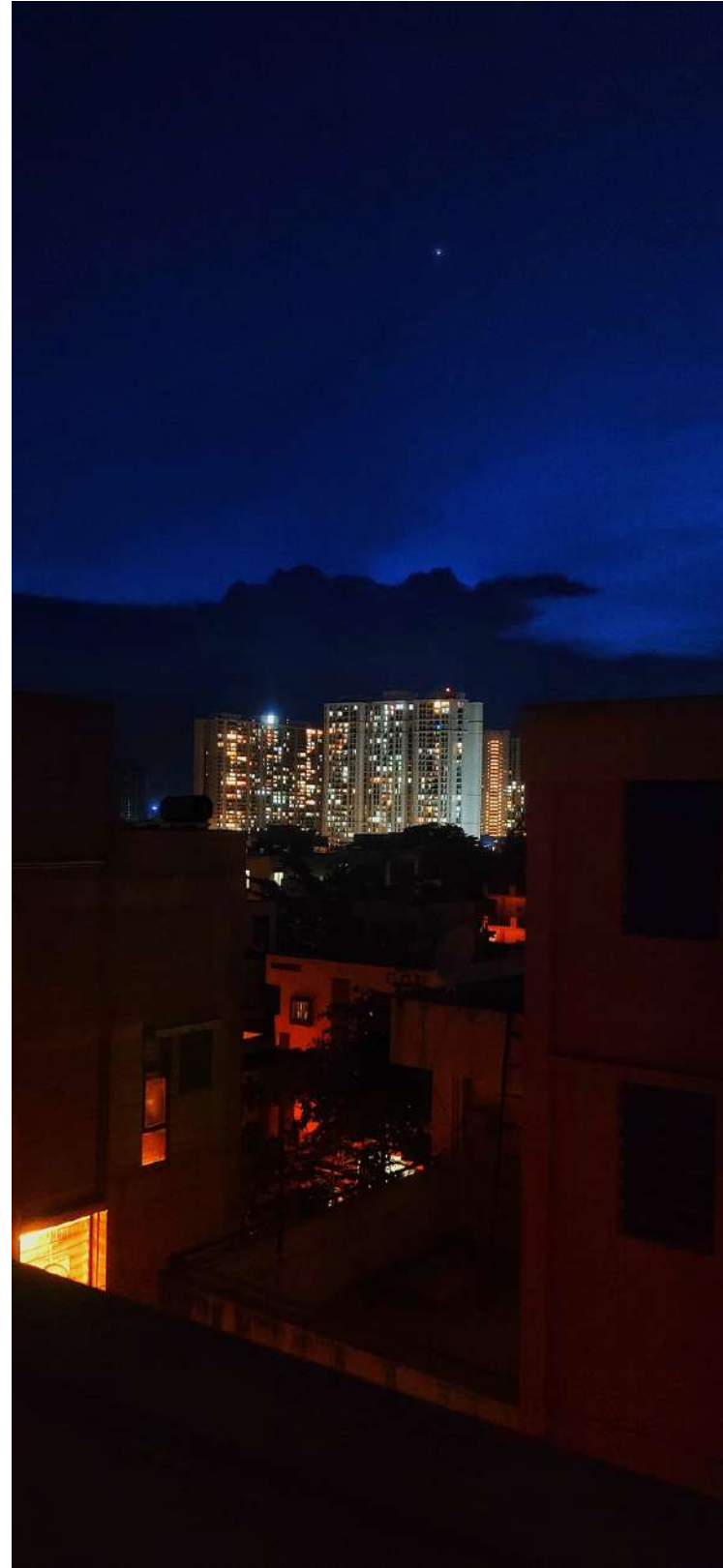
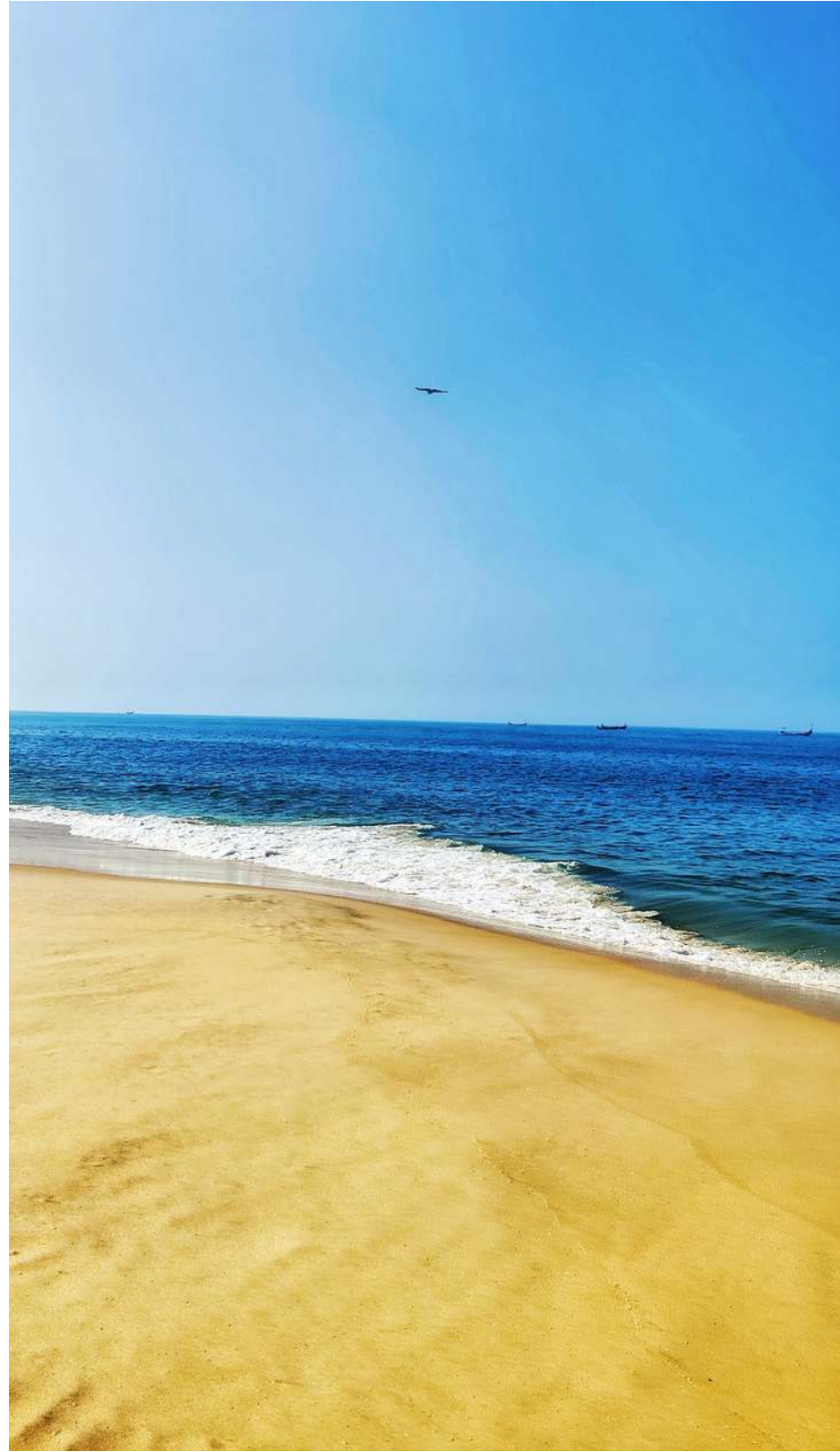


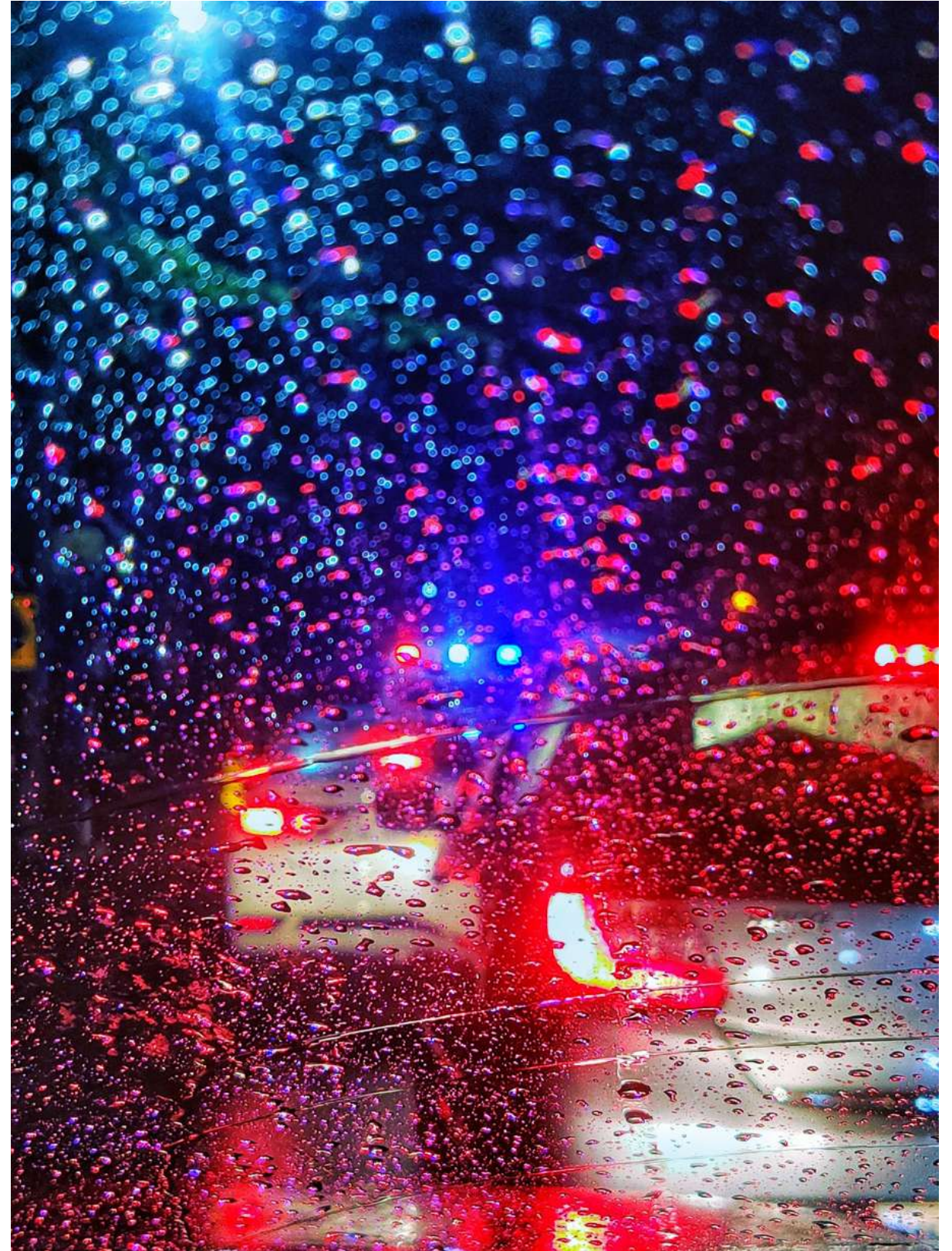
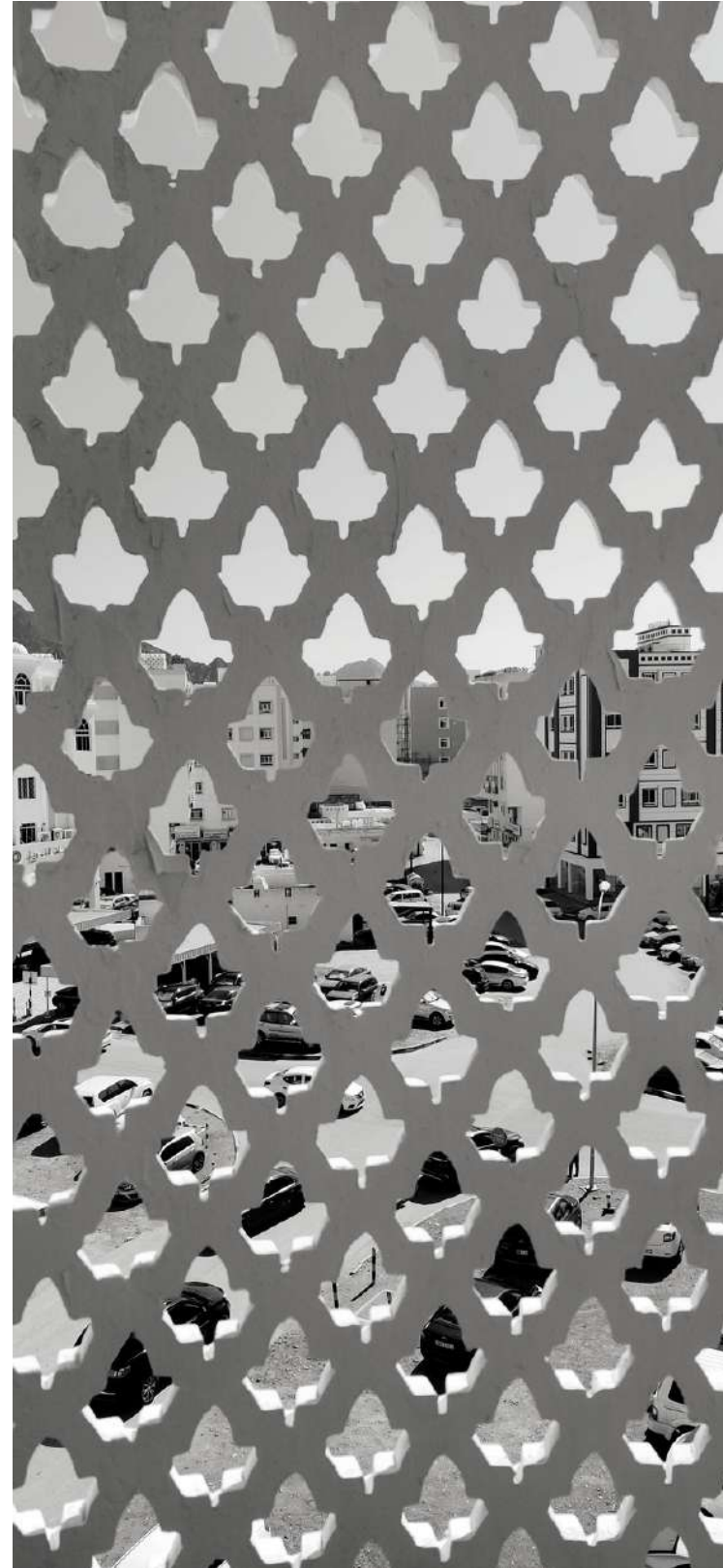
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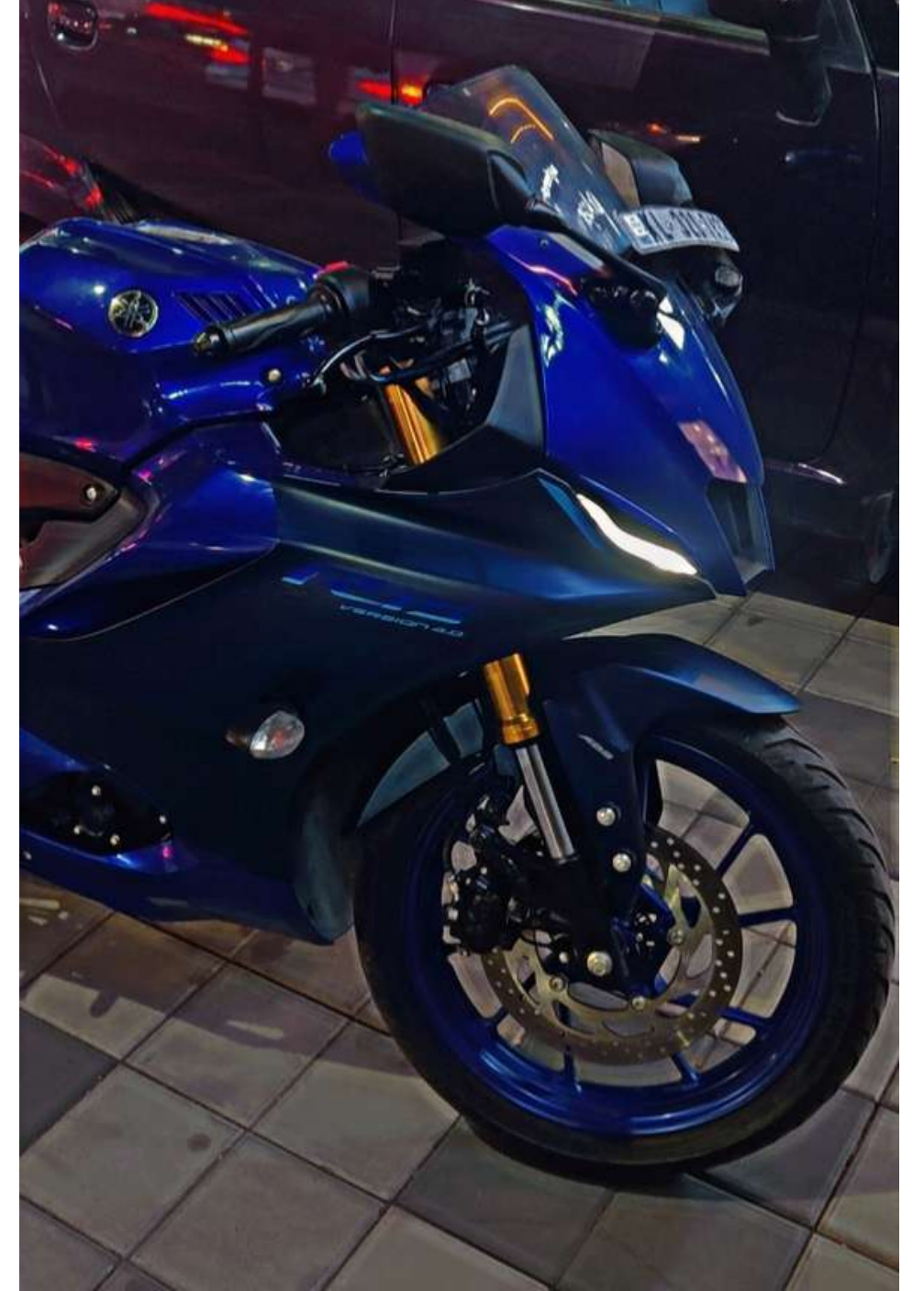
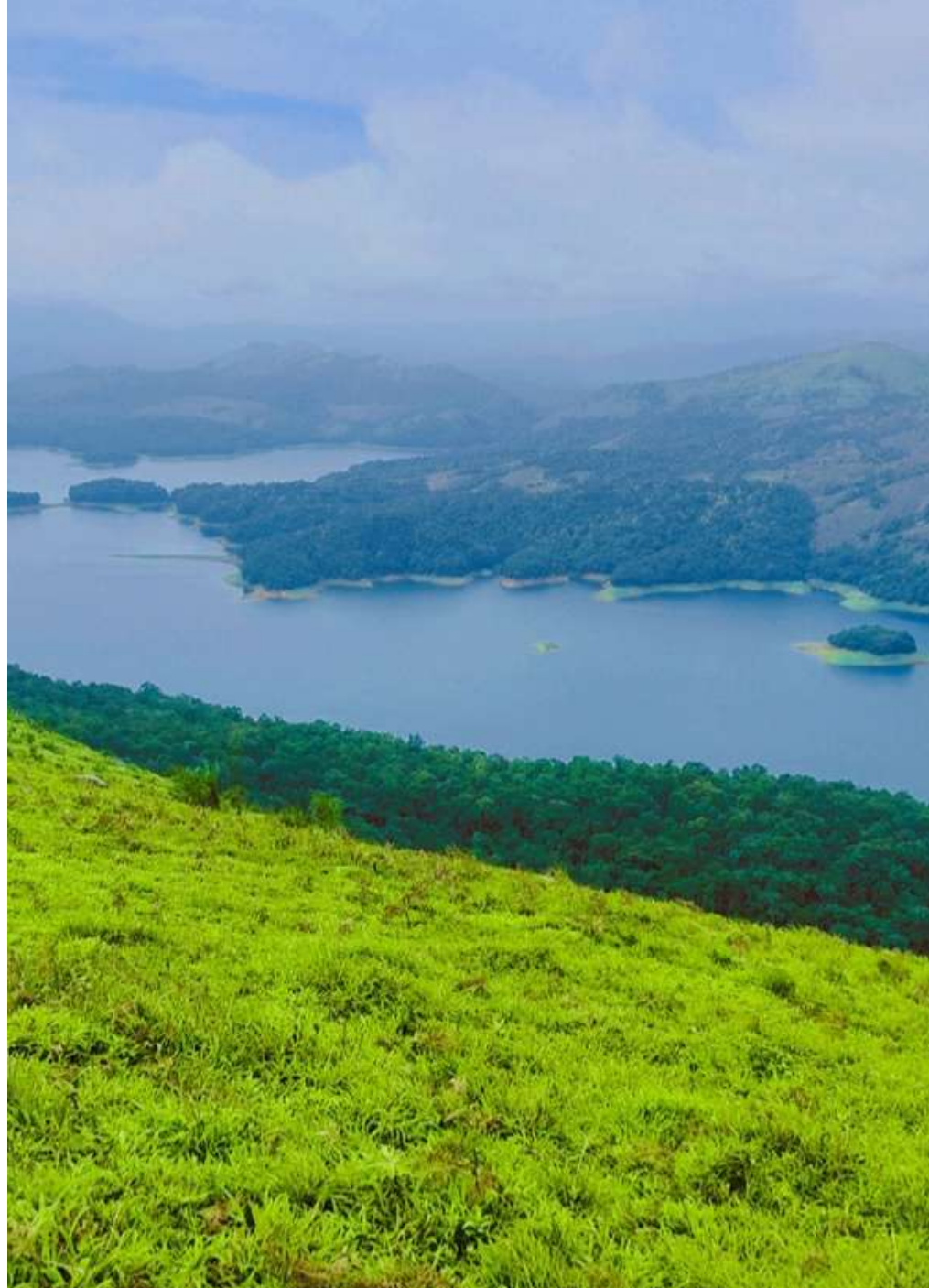


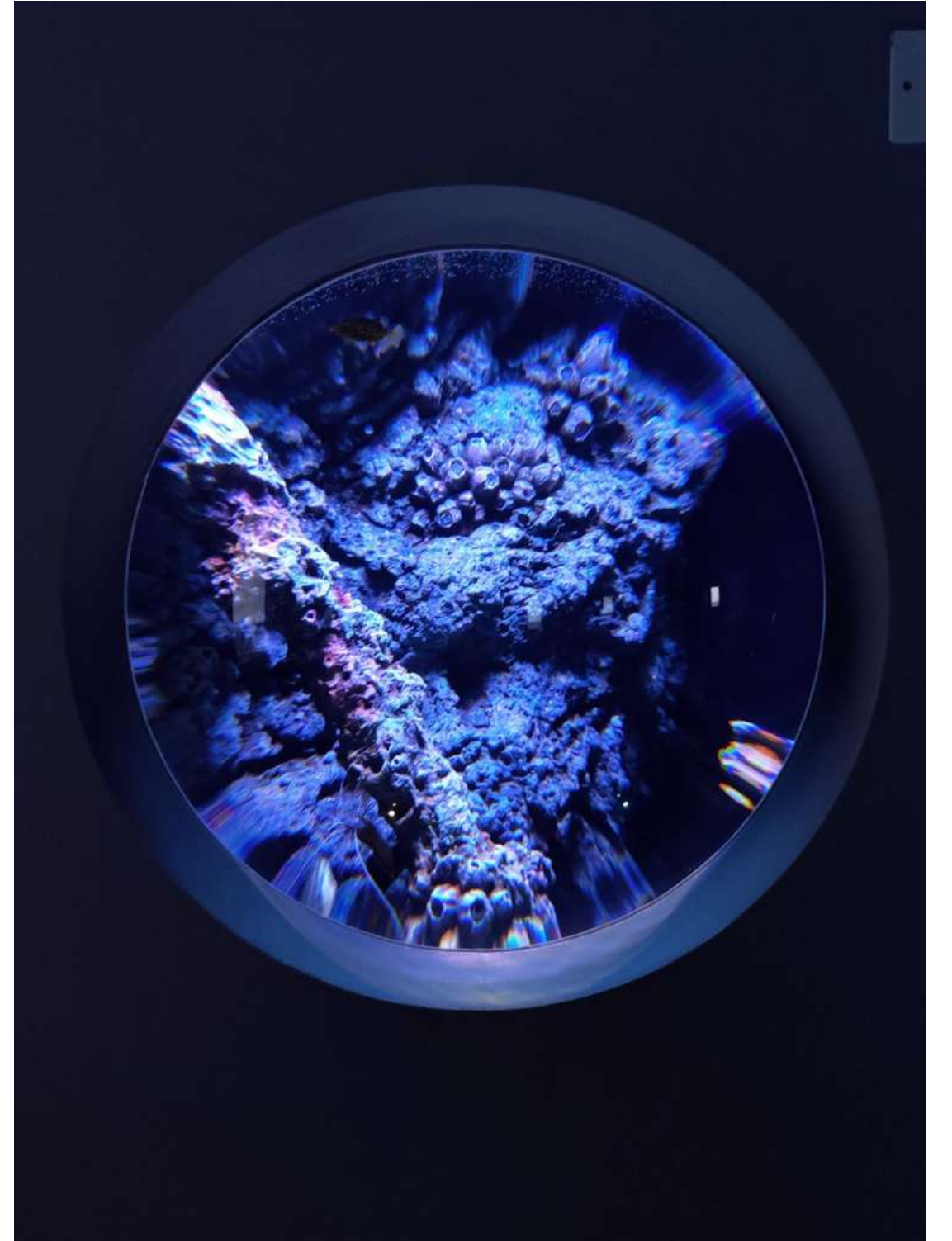
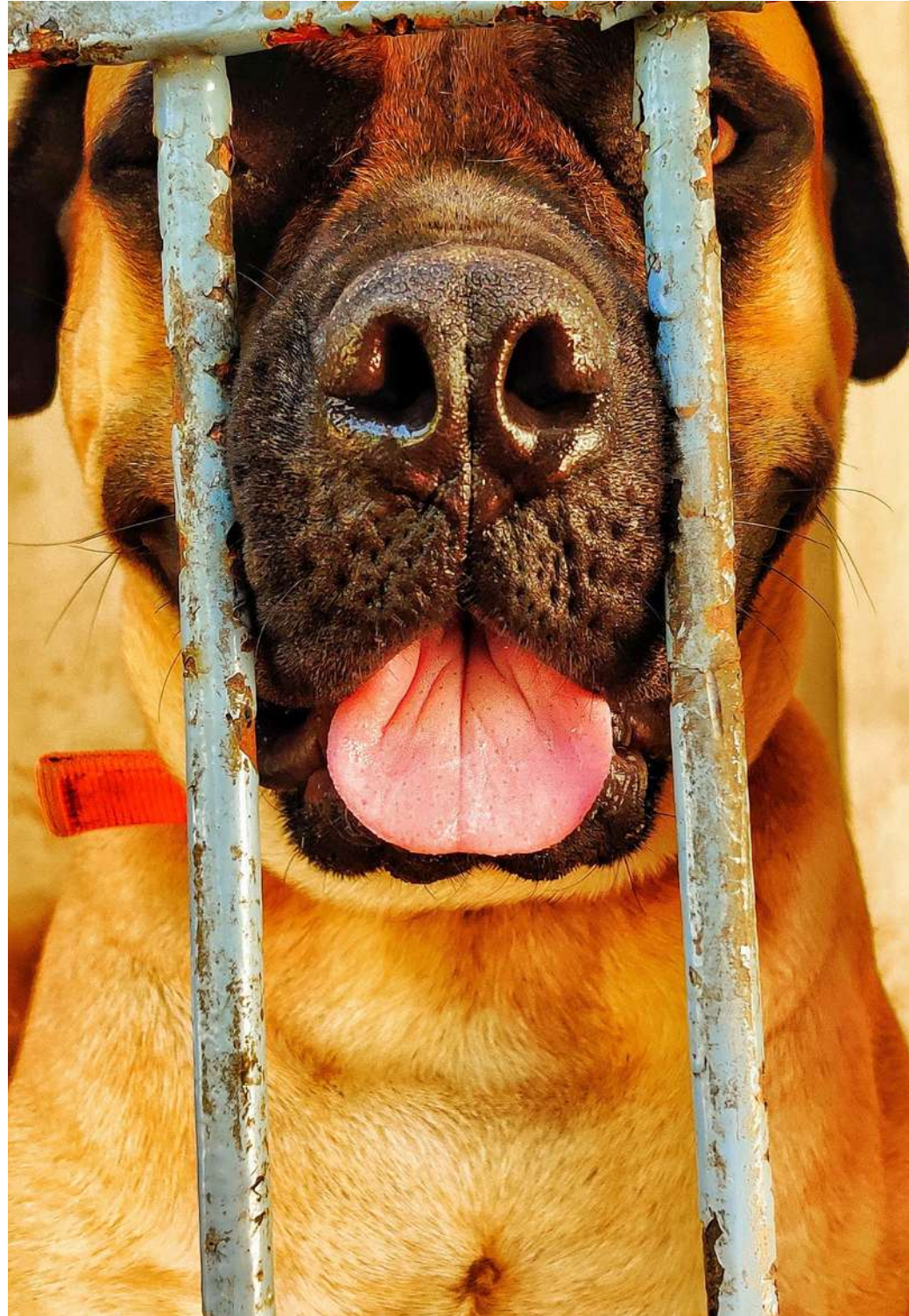
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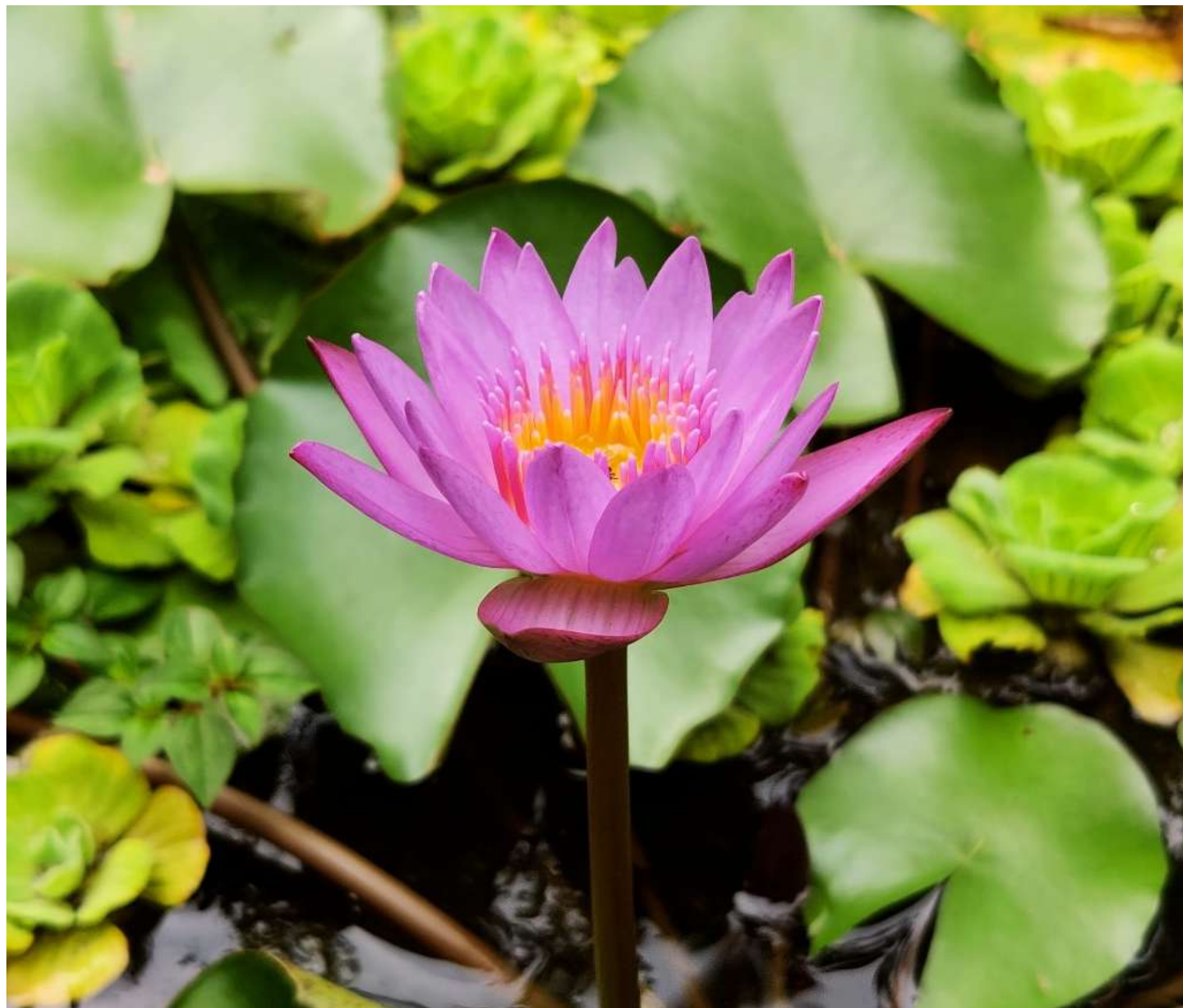
mobile phone
PHOTOGRAPHY











Thank you
**FOR BEING A PART OF MY
CREATIVE JOURNEY!**

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